

VRENTZOU –SKORDALAKI THEANO

CURICULUM VITAE

She was born in Heraklion Crete, and she comes from a multi-child agricultural family.

- 1983-2010: Her professional activity is associated with the development and uptrend of the company “Chalkiadakis” the largest super –market chain of Crete counting 45 stores, where she worked as a general manager.

Her social activity has been long, multi-faceted and discreet, focusing on the domains of culture and social solidarity, showing more sensibility to the vulnerable social groups.



- 2002-2010: She was elected municipal councilor at the Municipality of Heraklion obtaining one of the first positions in the Municipal Council. During her office she held the following positions:
 - A) Chairperson of all the Open Care Centres for the Elderly (Greek K.A.P.I.'s), of the Municipality of Heraklion.
 - B) Vice –Chairperson of the Municipal Culture, Tourism and Development Enterprise in Heraklion (D.E.P.T.A.H.)
 - C) Member of the Municipal Committee.

Her activities in the aforementioned structures include, among other things:

- a) The planning and implementation of the programme “HELP AT HOME”, a social project applying to the vulnerable social groups of population.
 - b) Her important contribution to the establishment and operation of the new Social Welfare Centre – Family Consultation Point and
 - c) Her important contribution to the establishment of 4 new Open Care Centres for the Elderly and their merging in a single organization, the Open Care Municipal Organization for the Elderly.
- November 2010 – to-date: She was elected Regional Councillor obtaining the largest number of votes within the Regional Council, under the regional party “Kriti Proti Dinami” (“Crete, First Force”) of Mr. Stavros Arnaoutakis, the incumbent Governor of Crete, and she was appointed as Vice Governor of Crete for the Primary Sector and Social Policies.

It is under her responsibility that the following regional projects have been implemented:

- 1) Elaboration of the STRATEGIC PLANNING OF THE REGION OF CRETE with regard to the Primary Sector, for the first time. The project included 287 targeted actions.
- 2) Creation of the AGRONUTRITIONAL COOPERATION, an essential tool for the certification and the promotion of the Cretan agricultural produce (which is a partnership between private and public law agents).
- 3) Specification of the certification and control criteria for the Cretan produce.
- 4) Creation and patenting of the single locality and quality label for the Cretan produce, under the unique Brand Name "Crete, the Land of Values". The first 29 Cretan businesses, as well as 161 products have already been certified.
- 5) Creation of the "Cretan Cuisine" and "Open Wineries" quality labels.
- 6) Beginning of the procedure of compiling files to be submitted for the accreditation of 47 Cretan Products as "Protected Designation of Origin" (P.D.O.), "Protected Geographical Indication" (P.G.I.) and "Traditional Speciality Guaranteed " (T.S.G.) products.
Opening up to new markets, commercial delegations, participations in domestic fairs and fairs abroad, signing of contracts with foreign enterprises, gastronomical events – organization of workshops and conferences for the domain of farming, creation of the "Cretan Grocery".
- 7) Creation of a digital system for showcasing, promoting and information about issues concerning the mainland, local produce, agro-tourism, legislation, the Cretan diet, countryside activities etc.
- 8) She assumed initiatives for the support and the establishment of producer and stock-breeder groups (the first stock-breeder group in the Municipalities of Archanes – Asteroussia, Gortyna, Festos and Minoa Pediados has already been established).
- 9) Creation of a vineyard for the save-guarding and preservation of genetic material in Katsampas - Heraklion, with parallel production of propagation material and traditional local varieties for wine grapes and sultana on an 25.000m² area in Episkopi.
- 10) Establishment of a Model Agricultural Development Centre in Messara.
- 11) Monitoring of the European policies and decision-making, as well as co-operation with other 28 European Regions, within the framework of the AREPO grid [Association of European Regions for Products of Origin], for the promotion and support of the Regional agricultural and stock-breeding produce.
- 12) Monitoring and tackling of the shortcomings of the market (i.e. detection of illegal trading of Cretan P.D.O. olive oil in Brussels).
- 13) Establishment and operation of the first Gastronomy Centre in Argyroupoli – Rethymnon. The Centre is intended to host thematic actions and events for the showcasing of the Cretan Diet and the local produce of the island, as well as to become a pole of attraction and an info-point for guests.

- 14) Completion of the preliminary procedures for the accreditation of small agricultural production businesses and support of the development of home industries.

In the domain of social policy – making, she has undertaken the following initiatives:

- 1) Creation of the institution of the Social Grocery for the Region of Crete.
 - 2) Constant Support of 5000 destitute families of Crete (delivery of 250 tons of foodstuff within three years).
 - 3) Creation of the Institution of the Social Tutoring for Crete, in close co-operation with local agents and tutors.
 - 4) Organization of workshops and conferences regarding social issues.
 - 5) Supportive actions for specific social categories: people with special skills, children and the elderly.
 - 6) Regular organization of actions in co-operation with Municipalities, volunteering doctors and nurses of the Red Cross, within the framework of which hundreds of our fellow citizens have been examined for free.
- 2014, May: She was re-elected Regional Councillor, under the regional party “Kriti Proti Dinami” (“Crete, First Force”) of Mr. Stavros Arnaoutakis, the incumbent Governor of Crete, coming first in votes within the Regional Council.
 - 2014, September: She re-assumed the office of the Vice Governor of Crete for the Primary Sector.