



Agenda

STATUTORY PART

Presentation of the agenda for the GA

Report of the Presidency

Presentation of the state of the accounts 2019 and provisional budget for 2020

Contribution for 2020



Agenda

THEMATIC PART

Update on CAP post 2020

Update on the new European Parliament and the future European Commission

Update on EU Projects

Presentation of AREPO study on Origin Wine



Agenda

THEMATIC PART

Future AREPO activities

Any other business

Update on the Geneva Act of the Lisbon Agreement on GIs

Presentation on EU Trade Agreements





Eirini Choudetsanaki

President of AREPO and Crete Regional Councillor







Etat des comptes 2019 et prospective 2019-2020

Au 17 octobre, 106 500 € sur le compte courant

- C'est un résultat élevé qui s'explique par :
 - 26 subventions reçues (3 à 4 encore attendues)
 - La subvention de 28 000 € qui était attendue en 2018, reçue en 2019
 - 30 000 € prélevés en mars sur le compte épargne
 - Le congès de Giulia pour maternité
- Les dépenses prévisionnelles dans les 3 derniers mois de l'année:
 - AG et évènement d'hier 9 300 €
 - Salaires, cotisations sociales et prestations : 25 900 €
 - Site web, dépenses courantes et déplacements : 5 000 €
- Nous pouvons espérer un résultat positif de 8 000 € hors subvention et 36 000 € avec la subvention

Projection sur 2020 : montée en puissance et équilibre recherché

- Subvention complémentaire de 38 000 €
- Une année sans évènement exceptionnel prévu
- Un programme Interreg Agrosmart Global qui coûtera puis rémunèrera
- Un passage de Giulia à mi-temps et un recrutement de Francesca en V.I. = +0,5 ETP





On June 1st 2018, the European Commission published the legislative proposals for regulations modernising and simplifying the Common Agricultural Policy (CAP).

These proposals concern the following three regulations within the future CAP regulatory framework:

- **1. CAP Strategic Plans** (a proposed new way of working covering direct payments to farmers, <u>rural development support and sectoral support programmes</u>);
- 2. Horizontal Regulation (financing, management and monitoring); and
- Amending Regulation (proposes amendments to CMO Reg. 1308/13, Reg. 1151/12 on quality schemes for agricultural products and foodstuffs, Reg. 251/14 on GIs for aromatized wine, among other).

In September 2018, the Agriculture Committee of the European Parliament (AGRI) began to work on the related draft reports.

On the 1st and 2nd April 2019, AGRI Committee voted on two of the three proposals for regulations on the future CAP post-2020, which were not submitted to vote in plenary during the last parliamentary term.



GIS & CAP STRATEGIC PLANS

In <u>Rural Development</u> quality schemes are included in "cooperation" type of measure (Article 71)

- Clarifying that under cooperation type of measure it is possible to implement measure both to promote and setting-up of quality schemes;
- Reintroducing the support for certification costs;
- Clarifying that producer groups as defined by article 45 in Regulation 1151/12 can be beneficiaries of measures to promote quality schemes as well as other forms of support for cooperation/collective organization;

Inclusion of a sub-thematic program for quality schemes for agricultural products



AMENDING REGULATION PROPOSAL

New opportunities for quality schemes in CMO regulation

 Proposal to extend the instrument of supply regulation (already existing for PDO/PGI cheese, ham and wine) to all PDO and PGI products, as well as to all products with a national quality scheme.

Simplification of GIs system

- Cancelling the separation of the assessment of compliance with intellectual property rules from the assessment of compliance of the product specifications;
- Extending the scope of protection for all GI products:
 - Protection against the abuse of their reputation;
 - Protection of domain name which may cause confusion, in whole or in part, with a protected name;



AMENDING REGULATION PROPOSAL

Simplification of GIs system

Maintenance of the European and common nature of the Geographical Indication system within the simplification of the procedure for approval of amendments to product specifications.

The adoption of guidelines setting out criteria and a common methodology for the implementation and enforcement of the administrative process of Union and standard amendments to product specifications will allow the PDO/PGI concept to be applied in a consistent manner throughout the EU and that a level playing field between the different Member States is ensured.



AMENDING REGULATION PROPOSAL

Simplification of GIs system

Furthermore, COMAGRI report:

- Reintroduces the human factor as a mandatory feature for defining a PDO;
- Reintroduces the requirement that PDO and PGI product specifications contain "evidence that the product originates in the defined geographical area", clarifying that the evidence should consists in traceability elements allowing to certify that the product comes from the geographical area defined by the product specifications;
- Strengthens the system for GI wine protection, where the wine is used as ingredient in a food product. This type of provision already exists in Regulation 1151/2012 on quality systems for agricultural products and foodstuffs;



Next Steps

- The new AGRI MEPs asked the Conference of Presidents (composed of the President of the EP and the leaders of the political groups of the Parliament) to be able to resume work on the CAP post-2020, on the basis of what was approved in April 2019, in order to allow new MEPs to contribute to the draft reports, but at the same time safeguarding what has been achieved so far.
- Each political group had to send to COMAGRI Secretariat the specific points it wished to amend by 15 October.
- **Strasbourg, 21-23 October:** AGRI coordinators will discuss these lists of amendments and decide on specific points that can be reopened.



On 18 September 2019 **new rapporteurs have been appointed** for each regulation:

Regulation	AGRI Rapporteur	AGRI Shadow Rapporteur
1. CAP Strategic Plans 2018/0216(COD)	Peter JAHR (PPE)	Maria NOICHL (S&D) Martin HLAVÁČEK (Renew Europe) Martin HÄUSLING (Greens) Luke Ming FLANAGAN (GUE/NGL)
2. Horizontal Regulation 2018/0217(COD)	Ulrike MÜLLER (Renewe Europe)	Anne SANDER (PPE) Pina PICIERNO (S&D) DAVID Ivan (ID) Matt CARTHY (GUE/NGL)
3. Amending Regulation 2018/0218(COD)	Eric ANDRIEU (S&D)	Anne SANDER (PPE) Jérémy DECERLE (Renew Europe) Mara BIZZOTTO (ID) Petros KOKKALIS (GUE/NGL)

Future AREPO & OriGIn common strategy

QUALITY SCHEMES IN SECTORAL INTERVENTIONS - CAP STRATEGIC PLANS

Producer groups as recognised by the Regulation 1151/12 are still excluded as beneficiaries of operational programmes. Thus, we should continue to work in order to table an amendment to extend the right to implement interventions in "other sectors" to GIs producer groups as recognised by the Regulation 1151/12.

SIMPLIFICATION OF GIS
SYSTEM

Some inconsistencies and wrong wording

- 1. Separation of the assessment of compliance with intellectual property rules from the assessment of compliance of the product specifications for agricultural products and foodstuffs;
- 2. Alignment of the PDO and PGI definition to the one provided in the Lisbon Agreement;
- 3. Improvement of PDO/PGI protection against the abuse of their reputation.







Ninth European Parliament

• 23–26 May 2019: European Parliament Elections

• 2 July 2019: Constitutive session of the European Parliament, Strasbourg

3 July 2019: David Sassoli (S&D) is elected
 President



European Parliament: AGRI Committee

• 10 July 2019: AGRI Committee Constitutive Meeting:



Norbert Lins (PPE), Chair of AGRI Committee





Francisco Guerreiro (Greens),





Mazaly Aguilar (ECR),



Elsi Katainen (Renew Europe Group)



European Parliament: AGRI Committee

Reelected MEPs who worked with AREPO in the previous term



Clara Aguilera (S&D)



Eric Andrieu (S&D)



Paolo De Castro (S&D)



Herbert Dorfmann (EPP)



Martin Häusling (Greens)

MEPs who worked with AREPO in the past



Dacian Cioloș (Renew Europe Group)



European Parliament: AGRI Committee

New Members of the AGRI Committee



Isabel Carvalhais, (S&D)



Jérémy Decerle (Renew Europe)



Irène Tolleret (Renew Europe)



European Commission

- 16 July 2019: <u>Ursula von der Leyen</u> (EPP) is elected President of the European Commission.
- 30 September-8 October 2019: Hearings of candidates for European Commissioners.
- Based on the committees' recommendations, the Conference of Presidents will decide on 17 October if Parliament has received sufficient information to declare the hearing process closed. If so, the plenary will vote on whether or not to elect the Commission as a whole on 23 October, in Strasbourg.
- 1 November 2019: Von der Leyen Commission takes office.







Ursula van der Leyen President







Valdis Dombrovskis Vice-President An Economy that **Works for People**



Executive Vice-President European Green Deal



Margrethe Vestage Executive Vice-President Europe fit for the Digital Age



Phil Hogan Trade



Mariya Gabriel Commissioner Innovation and Youth



Budget and Administration



Nicolas Schmit Commissioner Jobs.



Paolo Gentiloni Commissioner Economy



Janusz Wojciechowski Commissioner Agriculture



Elisa Ferreira Commissioner Cohesion and Reforms



Josep Borrell Stronger Europe In the World



László Trócsányi Commissioner Neighbourhood Enlargement



Stella Kyriakides Commissioner Health



Didier Reynders Commissioner Justice



Rovena Plumb Commissione Transport



Margaritis Schines Vice-President Protecting our European Way of Life



Helena Dalli Commissioner Equality



Sylvie Goulard Commissioner Internal Market



Ylva Johansson Commissioner Home Affairs



Janez Lenarčič Commissioner Crisis Management



Kadri Simson Commissioner Energy



Jutta Urpilainen Commissioner International **Partnerships**



Virginijus Sinkevičius Commissioner Environment and Oceans



Maroš Šefčovič nterinstitutional Relations and Foresight



Věra Jourová Vice-President Values and Transparency



Dubravka Šuica Vice-President Democracy and Demography

Commissioner-designate for Agriculture



Janusz Wojciechowski

- Member of the European Court of Auditors (2016 - present)
- Member of the European Parliament (2004-2016), Vice-Chair, Committee on Agriculture and Rural Development

- 1 October 2019: Hearing of Commissioner-designate for Agriculture Mr Janusz Wojciechowski by AGRI Members
- 8 October 2019: Second Hearing Approval by AGRI Committee



Commissioner-designate for Agriculture

Mission letter

Brussels, 10 September 2019

- [...] I would also like you to look at ways to **strengthen the system of geographical indications**. It is a key part of maintaining high food quality and **standards** and ensuring that our cultural, gastronomic and local heritage is preserved and certified as authentic across the world.
- You will develop a new long-term vision for rural areas, working closely with the Vice-President for Democracy and Demography. You will ensure that the needs of rural areas are specifically catered for in national Strategic Plans under the new Common Agricultural Policy.
- As the world's biggest food importer and exporter, you should promote Europe's high-quality food standards worldwide [...]



Commissioner-designate for Agriculture

ANSWERS TO THE EUROPEAN PARLIAMENT QUESTIONNAIRE TO THE COMMISSIONER-DESIGNATE Janusz WOJCIECHOWSKI

Commissioner-designate for Agriculture

Ensuring balanced trade agreements, protecting the EU sensitive sectors

<< [...] Together with my fellow Commissioner for Trade, I intend to continue ensuring that international trade is one of the main drivers for the development of the EU agriculture sector, creating jobs and opportunities for our rural communities without ignoring the particular sensitivities of some EU agricultural sectors. I am also committed to strengthening the EU system of geographical indications to make this policy tool even more beneficial for farmers and rural areas[...] >>



EU food quality schemes — evaluation

EC Roadmap on EU quality schemes, with the aim of providing an in-depth assessment of the overall functioning of EU quality schemes, GIs and TSGs in order to consider how to improve, modernise, simplify and streamline this policy in the future.

AREPO Feedback recommended:

- To strengthen the implementation of controls on GIs in each Member State (MS), in order to ensure a consistent implementation of ex-officio GI protection in all MS;
- 2. To analyse the structure of producer groups in each MS, since Regulation 1151/2012 gave a role to them that should be strengthened also considering the extension of their competence to the protection and monitoring of registered names on the markets;
- 3. To assimilate consortia to Interprofessional Organisations (IO);
- 4. A better recognition for GIs in the CAP post 2020 framework;
- The development of political promotion actions in MS that underuse GIs;



EU food quality schemes — evaluation

AREPO Feedback recommended:

With regard to the CAP post-2020:

- To strengthen support for the production of quality products in Rural Development, as well as to promote and improve their international recognition;
- ➤ To introduce a strong horizontal priority for these regimes in the Rural Development measures;
- To include in Rural Development a specific and consistent measure for GIs and Quality Schemes;
- To extend the possibility of applying supply regulation plans to all GI production sectors that wish to use them.

A public consultation will follow in the third quarter of 2020.



AREFLH - AREPO recommendations on the Annual Work Programme 2020

on information provision and promotion measures concerning agricultural products implemented in the internal market and in third countries

On April 2019, after consulting our members, we submitted a **joint document** with AREFLH presenting our recommendations, in which we highlighted above all the importance of:

- Maintaining a considerable budget dedicated to EU quality systems;
- Establishing specific sub-categories for the different systems (PDO, PGI, organic products, mountain products, etc.) to allow participants to submit their proposals under the ad hoc sub-programme;
- A more streamlined bureaucratic process, easy to access and manage.



Food quality schemes – EU-Mongolia agreement on geographical indications

AREPO presented its contribution to a Roadmap that will lead to a **Recommendation** for a Decision that will authorise the European Commission to negotiate a bilateral agreement with Mongolia on geographical indications for EU farm products, in the framework of a broader agreement with Mongolia (Framework on Partnership and Cooperation).

- The Commission informs stakeholders that the aim of such agreement is to provide protection to short lists of EU Geographical Indications in Mongolia and Mongolian Gls in the EU;
- AREPO calls for an exhaustive and systematically comprehensive consultation of the European GIs assessing their willingness and need to be protected under the commercial agreements;
- The importance of keeping the inscription to the bilateral register(s) open to GIs registered after the entry into force of the relevant trade agreement(s);
- Though non-agricultural GIs were excluded from the scope of this agreement,
 AREPO reminded the importance of their inclusion in all types of trade agreements.





AGROSMARTglobal

Interreg Sudoe Programme

Abstract

- AGROSMARTGIobal "Space for the competitiveness, promotion and intelligent international expansion of agri-food cooperatives in the Sudoe rural areas" was approved on June 18th by the Interreg Sudoe 2014-2020 programme as part of their 3rd call for proposals.
- The project aims to improve the visibility and the competitiveness of agri-food cooperatives on the digital market place.
- **Project budget:** 1 598 000 € for a 36 months implementation co-financed at 75% by the Interreg Sudoe programme 2014-2020.
- **Kickoff meeting:** October 28th 2019

Regions covered

Spain: Galicia, Castilla-La Mancha, Euskadi and La Rioja

France: Nouvelle-Aquitaine

Portugal: Região do Norte, Algarve, Região do Centro, Região de Lisboa and Alentejo



AGROSMARTglobal

Interreg Sudoe Programme

Consortium

SPAIN











Euskadiko Nekazari-elikagaien Kooperatiben Federazioa

FRANCE







PORTUGAL







AGROSMARTglobal

Interreg Sudoe Programme

Role of AREPO

AREPO is involved as an internal partner especially for the activities dedicated to:

- The protection of GIs denominations on the Internet;
- The visibility of GIs on the Internet by the improvement of their promotion and marketing;
- The promotion and dissemination of project's outcomes.

AREPO's main deliverables

- Development of an inventory of terms and concepts to be protected on the Internet;
- Benchmarking of good practices in terms of promotional instruments for GIs on the Internet;
- Development of a procedural guide to protect GIs on the Internet (1) and strengthen their promotion and marketing on the Internet;
- Organization and coordination of an European event in Brussels that will aim to transfer the project's results to strategic allies.

AREPO's budget

118 360 € for a 36 months implementation co-financed at 75% by the Programme.



MOVING²

Horizon 2020 Programme

Abstract

- MOVING² "Mountain Valorization through Interconnectedness and Green Growth" aims to build capacities and co-develop policy frameworks across Europe for the establishment of new or upgraded value chains that contribute to resilience and sustainability of mountain areas by valorizing local assets and delivering private and public goods.
- **Total budget**: 6 000 000 € co-financed by the H2020 programme (% variable) for a 48 months implementation.
- AREPO's budget: 85 600 € financed at 100% by the H2020 programme.
- The proposal was submitted on September 4th for the final evaluation phase.

AREPO would contribute to this project by:

- Involving regional/local authorities and producers associations from mountain areas from its member Regions;
- Bringing its expertise on policy assessment.



ALIMENT-TERRE

ERASMUS+ Programme

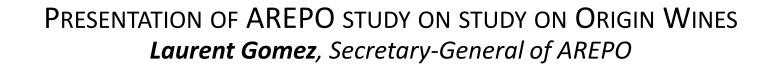
Abstract

- ALIMENT-TERRE aims to build a new professional figure named "Sustainable food and terroirs
 facilitators". There is a lack of professionals trained to face the challenges of food transition,
 responsible consumption and knowledge and promotion of regional quality products. This
 project would propose a new professional training that would be developed within the Regions
 to create a network of facilitators all over Europe.
- **Total budget :** 450 000 € for a 36 months implementation co-financed (% variable) by the ERASMUS+ Programme. AREPO's budget has not yet been defined.
- The project proposal will be submitted for the 2020 call for proposals session.

AREPO would contribute to this project by:

- Involving regional/local authorities and producers associations to create a network of sustainable food and terroirs facilitators within AREPO;
- Bringing its experience on the promotion and dissemination of project's outcomes.







Vins d'origine et approche territoriale

La vigne en Europe, c'est 3,2 Millions d'ha

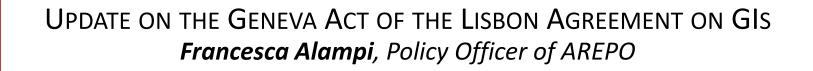
- 1ier producteur de vin au Monde : 61 % des volumes
- 1750 indications géographiques (plus que pour les produits AA): 1291 AOP et 459 IGP
- Une perte de vitesse à l'export : 80 % des vins exportés dans les 90ies → 2/3 aujourd'hui alors que le V3 des vins traversant une frontière x2.

Que peuvent faire les regions sur l'approche territoriale :

- Soutenir la promotion des vins et accompagner l'export;
- Participer à la protection international;
- Être à l'interface entre les producteurs et la société civile;
- Éduquer au goût et à la consommation d'alcool;
- Promouvoir les métiers de la vigne et du vin (competence sur la formation);
- Accompagner l'innovation pour répondre à ces enjeux

Une proposition pour être au service des intérêts du secteur viti-vinicole :

- Comme nous le faisons sur l'ensemble des thématiques de l'AREPO, coopérer avec les organisations existantes : AREV et EFOW
- Elaborer des positions de l'AREPO sur les vins d'origine et sur l'approche territoriale de la viticulture et les partager avec ces organisations.
- Discuter avec ces organisations pour soutenir et conforter leurs positions.





Geneva Act of the Lisbon Agreement

1958 - Lisbon Agreement for the Protection of Appellations of Origin and their International Registration:

- Treaty administered by the World Intellectual Property Organisation (WIPO)
- It secures protection for appellations of origin (AO) through a single registration.
- It only provides for membership of States.
- 28 contracting parties, of which **7 EU Member States**: Bulgaria (since 1975), Czech Republic (since 1993), Slovakia (since 1993), France (since 1966), Hungary (since 1967), Italy (since 1968) and Portugal (since 1966). Greece, Romania and Spain have not ratified the Agreement yet.

20 May 2015 - Geneva Act of the Lisbon Agreement on Appellation of Origin and Geographical Indications:

- Expands the scope of the Lisbon Agreement to all Geographical Indications
- Allows accession to International Organisations.



Geneva Act of the Lisbon Agreement: EU Accession

21 December 2017 EC public consultation



AREPO contribution:

- 1. EC should take into account that some EU Member states have already signed the agreement;
- 2. The accession of the EU to the Geneva Act must include all GIs, with no need to establish a list;
- 3. Non-agricultural GIs should be recognized as well, in order to avoid a double level of protection.



Geneva Act of the Lisbon Agreement: EU Accession

27 July 2018 the Commission submitted to the Council:

Proposal for a Council Decision:

It provides the **legal basis allowing for** the EU's accession to the Geneva Act.

Proposal for a Regulation of the European Parliament and of the Council:

It sets out the rules governing the action of the Union following its accession.

Trilogue negotiations

 Romanian Presidency of the Council

+

 JURI Committee of the European Parliament Interinstitutional Agreement
(13 March 2019)

Council's adoption of the legal package (7 October 2019)

The two acts will enter into force 20 days after the pubblication in the EU Official Journal. 3 months later EU will officially join the Geneva Act.

EU Accession to the Geneva Act of the Lisbon Agreement: Main elements of the interinstitutional agreement

Following accession to the Geneva Act, the Union and its MS become members of a "Special Union", where they both will be represented by the European Commission.

THE INTERNATIONAL REGISTRATION OF GEOGRAPHICAL INDICATIONS.

- The Commission should file in the International Register of the WIPO International Bureau applications for the international registration of EU GIs;
- Requests for international registration, should be based on notifications from MS, acting on their own initiative or at request of a natural or legal person;
- MS should take into account the economic interest of the international protection
 of the geographical indications concerned and in particular the value of
 production and the value of exports, protection under other agreements as well
 as actual or potential abuses in the third countries concerned.
- EC may establish a <u>list of geographical indications</u>
- The Commission is also responsible for **monitoring and evaluating** the Union's participation in the Geneva Act over time.

EU Accession to the Geneva Act of the Lisbon Agreement: Main elements of the interinstitutional agreement

TRANSITIONAL PROVISIONS CONCERNING THE 7 MS THAT ARE PARTIES TO THE LISBON AGREEMENT

They will **remain contracting party <u>YET</u> they should act only in the Union's interest** and in full respect of **its exclusive competence**, as **they cannot register** new appellations of origin under the Lisbon Agreement

RELATION TO TRADE MARKS

- The protection of a GI shall not affect the validity of an earlier trade mark;
- If a GI registered in the International Register may undermine a trademark and mislead the consumer concerning the true identity of the product, it shall not be protected in the territory of the Union;
- When a trade mark has been the subject of registration or has been established by use in good faith in the territory of a MS or the EU before the date on which the International Bureau notified the Commission of the international registration of the EU GI, and its use would be contrary to the protection of this GI, the Geneva Act authorize both the use of the geographical indication AND the use of the trademark concerned.

EU Accession to the Geneva Act of the Lisbon Agreement:

A comparison with AREPO position at the time of the public consultation

SHORTLIST OF GIS FOR PROTECTION

- Lists of geographical indications to be registered should be drawn up by the Commission through implementing acts, with the possibility for MS to request the inclusion of their GIs.
- Recital 5b: "Commission should use existing regular mechanisms to consult Member States, trade associations and EU producers in order to establish a permanent dialogue with stakeholders". Therefore, GI producers will somehow be able, albeit to a limited extent, to be consulted in drawing up these lists.

NON-AGRICULTURAL GEOGRAPHICAL INDICATIONS

- Non-agricultural GIs are not included, as a consequence of the lack of a specific regulation at EU level in this respect.
- Commission Declaration on the possible extension of protection to nonagricultural GIs states that the Commission will evaluate the results of the studies carried out on this matter and consider any possible next steps.

