

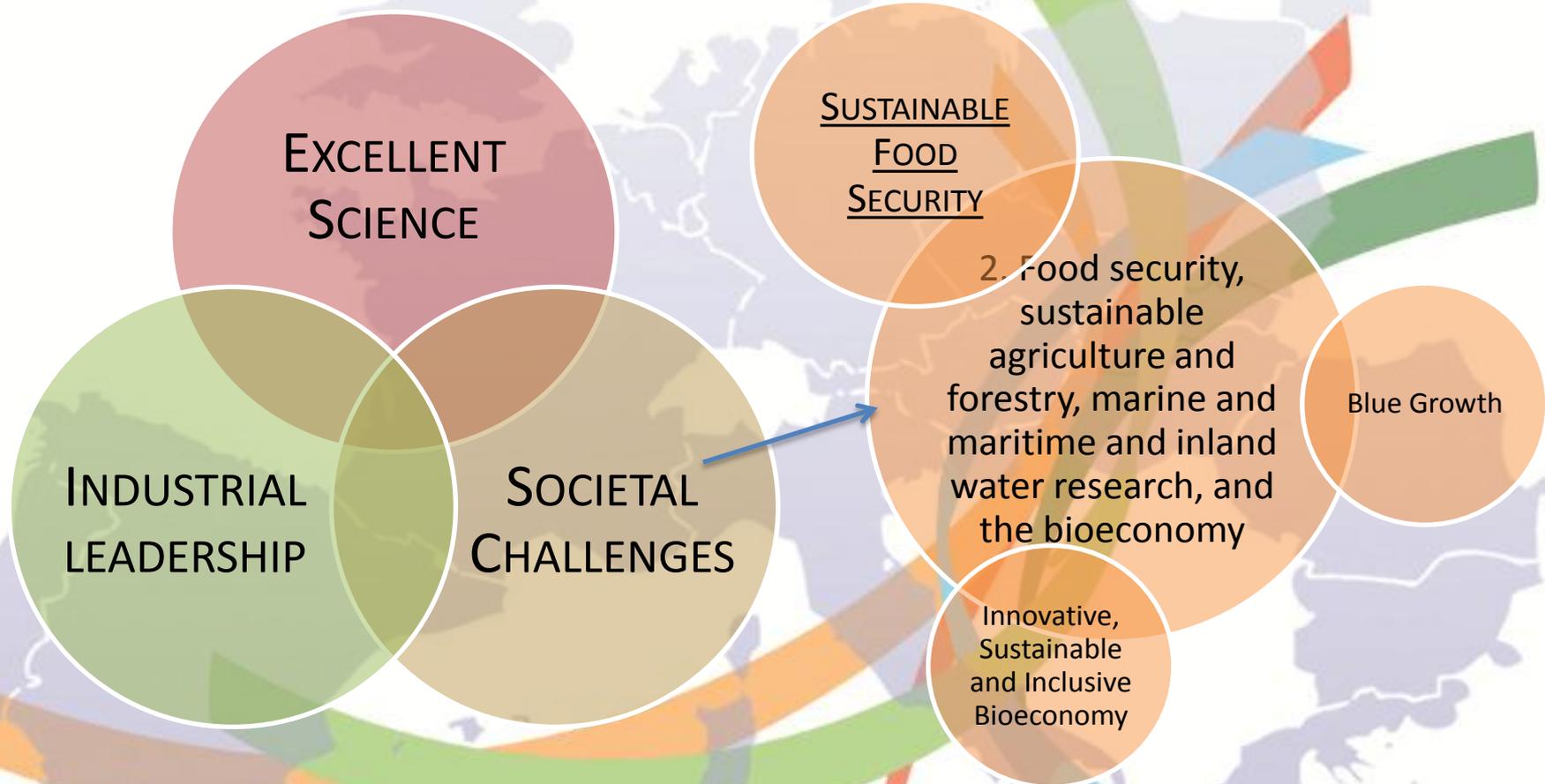
The background features a light purple map of Europe. Overlaid on the map are several thick, curved, semi-transparent ribbons in various colors: green, orange, blue, and red. These ribbons appear to be flowing across the map, possibly representing trade routes or regional connections.

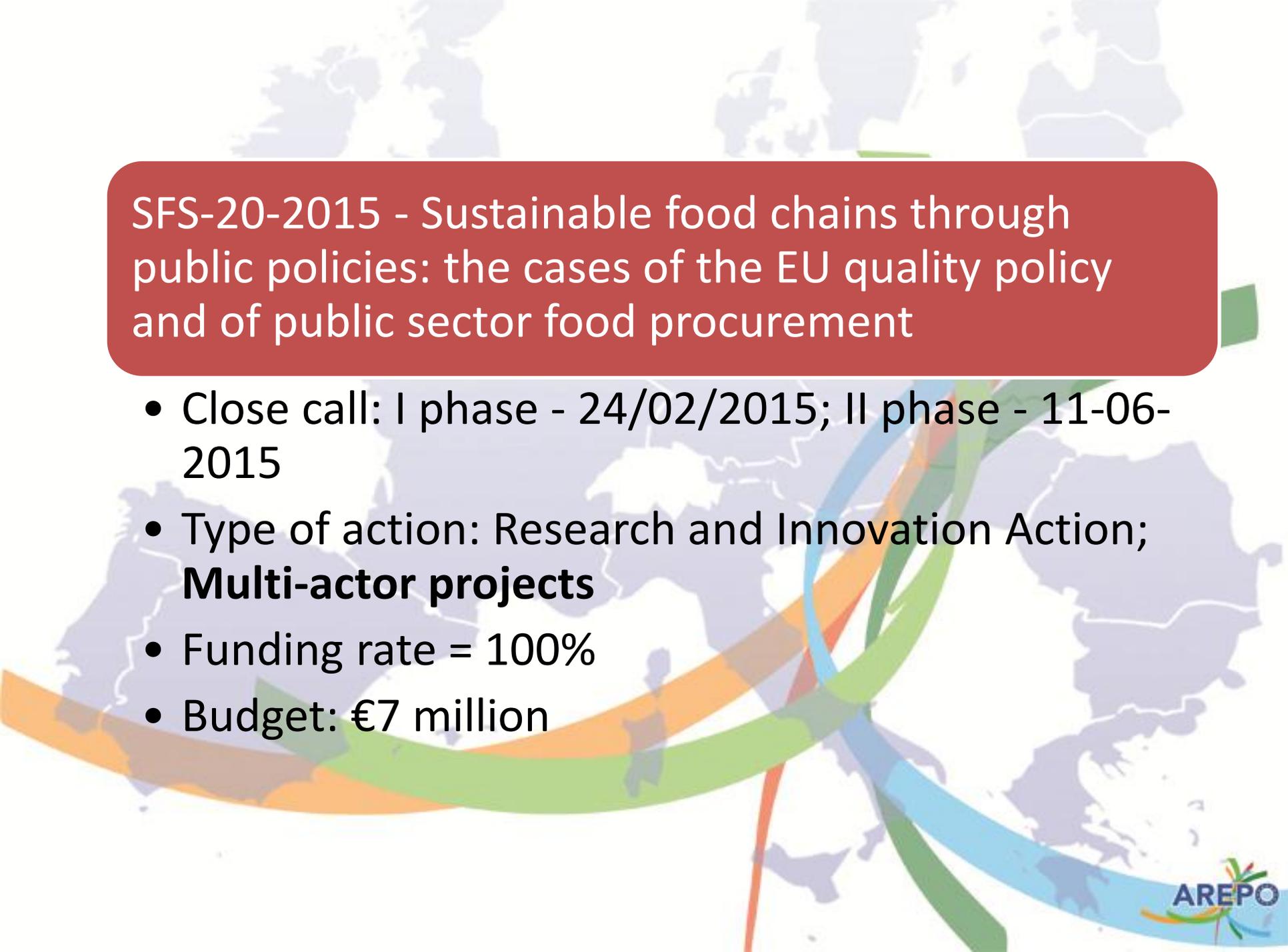
# AREPO technical meeting on Innovation

*Bibao, 21 October 2014*

# Introduction: Horizon 2020

- EU Framework Programme for Research and Innovation





## SFS-20-2015 - Sustainable food chains through public policies: the cases of the EU quality policy and of public sector food procurement

- Close call: I phase - 24/02/2015; II phase - 11-06-2015
- Type of action: Research and Innovation Action; **Multi-actor projects**
- Funding rate = 100%
- Budget: €7 million

Horizon 2020 call SFS-20-2015 deals with “sustainable food chains through public policies”. In particular, it is structured in two pillars:

**I. EU  
QUALITY  
POLICY**

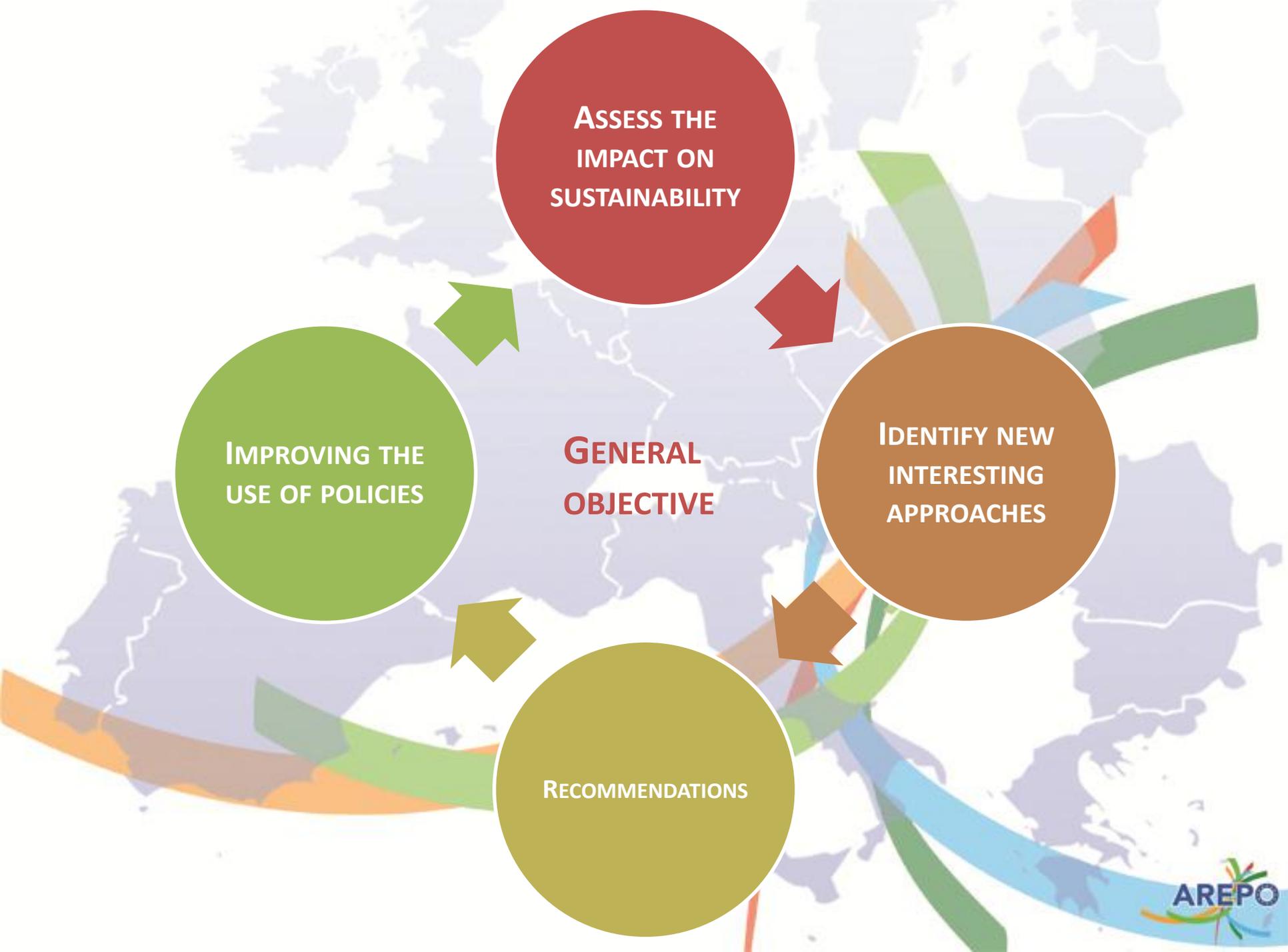
**II. FOOD  
PUBLIC  
PROCUREMENT  
POLICY**

For both policies, the call asks to:

to provide insight into the **effects on sustainability and on the promotion of a healthy diet;**

allow to **better design and implement these policies** and to foster their delivery to the overall sustainability of agriculture and the rural economy;

clarify how these approaches, through the creation of new quality markets, can foster the **development of local food chains.**



**ASSESS THE  
IMPACT ON  
SUSTAINABILITY**

**IDENTIFY NEW  
INTERESTING  
APPROACHES**

**RECOMMENDATIONS**

**IMPROVING THE  
USE OF POLICIES**

**GENERAL  
OBJECTIVE**

## SPECIFIC OBJECTIVES

### QUALITY POLICY

- To investigate the **contribution and impact** to the various objectives of the **agricultural and rural development policies** ranging from social and territorial cohesion to consumer confidence.

### FOOD PUBLIC PROCUREMENTS

- To **review** existing practices;
- To identify **constraints** to their development;
- To investigate possible role of **communities of practice/partnerships**;
- To assess the **impact** on **healthy diet** and **balanced nutrition**.

1. To assess the **impact** on the **overall sustainability of rural territories** and their role in fostering the provision of public goods;
2. To assess the **impact** of the **short food supply chains** (with link to QP and to PFP) on the rural economy and the impact of both policies on the short food supply chains;
3. To assess the **costs** related to the related policies;
4. To identify **possible routes to improve** the delivery of the outcomes of these two policies and foster the sustainable development of local food chains.

# POSSIBLE AREPO ROLES IN THE CONSORTIUM

## DISSEMINATION

REVIEW OF FOOD QUALITY AND PFP POLICIES

DATABASE OF SCHEMES, BEST PRACTICES, VALUABLE CASES, AND PROMISING INITIATIVES

EXPLORING CASES

GOOD PRACTICES, DECISION TOOLS AND SCENARIOS FOR SCALING UP (LOCAL AND REGIONAL LEVELS)

EU-POLICY EVALUATION, SCENARIOS AND RECOMMENDATIONS

# Multi-actor approach

- The new Commission approach seeks to develop more close-to-users activities and specific demand-driven innovation schemes. Instruments: 1) Multi-actor approach; 2) Thematic networks; 3) EIP-AGRI.

A clear role for the different actors with complementary types of knowledge all along the project

Sufficient quantity and quality of knowledge exchange activities

Project proposal targeted to the needs/problems and opportunities of end-users

This generate innovative solution that are more likely to be applied.  
Generation of co-ownership and cross-fertilization.

# Partners

## Universities & Research Centers

- **Coordinator:** Netherlands: Wageningen University (coordinator)
- **Project management team:**
  - France: French National Institute for Agricultural Research (**INRA**)
  - Switzerland: Research Institute for Organic Agriculture (**FIBL**)
  - Netherlands: Resource Centres for Urban Agriculture and Food Security (**RUAF**)
- Italy: University of Florence & University of Pisa
- Denmark: Aalborg University
- United Kingdom: Countryside and Community Research Institute & Coventry University
- France: French Agricultural Research Centre for International Development (**CIRAD**)
- Austria: Inter-University Research Centre for Technology, Work and Culture (**IFZ**)
- Hungary: Environmental Social Science Research Group
- Latvia: Baltic Studies Centre (**BSC**)

## Partners

### Stakeholders

- AREPO
- ICLEI
- IFOAM/TP Organics
- Euromontana
- Slow Food
- ARC 2020
- Risteco
- Toscana Region
- Malmo city
- Scottish Government

Stakeholder event on  
October 29<sup>th</sup> in Brussels

# 1. QUALITY POLICY

1.a Within the context of quality policy what is the **relevant experience of your region?**

- Regional support for GIs registration
- Regional promotion
- ...

1.b Which kind of **problems (or challenges)** are you experiencing with the EU Quality policy and would you like to see resolved?

- Access (administrative costs)

## 2. FOOD PUBLIC PROCUREMENTS (GIS AND SHORT FOOD SUPPLY CHAINS)

2.a Within the context of Food Public Procurement what is the **relevant experience of your region?**

- Regional/national law
- Regional/national financial support
- Priorities on Gis and short food supply chains?

2.B Which kind of **problems (or challenges)** are you experiencing with the **Food Public Procurement** and would you like to see resolved?

- Access/quantity
- Costs



3. Could you suggest relevant **best practices in regional and national policies**? Do you have some relevant examples?

4. Do you identify some **needs for policy improvement** in these areas at EU level?



## 5. How AREPO can use project finding in a useful way for your regions?

- Workshop
- Publications
- Training
- ...