



## AGENDA OF THE SECOND ANNUAL PLENARY MEETING OF AREPO

4 - 6 October 2017  
Heraklion, Crete, Greece

### WEDNESDAY 4<sup>TH</sup> OCTOBER

19:30 - 22:30: AREPO welcome dinner

**Venue: Ampelos Tavern** in Archanes Village (<http://www.iampelos.gr/tavern/>)

**19:30: Welcome of the participants by Region of Crete**

The participants will be transferred by bus from Heraklion center City to Archanes Village.

**19:00:** Departure from Heraklion, meeting point:

- **Eleftherias Square** in front of the Hôtel Capsis Astoria Heraklion (**see the map in the Infopack**)

*The dinner is offered by the Region of Crete.*

### THURSDAY 5<sup>TH</sup> OCTOBER

**Venue: Chamber of Commerce of Heraklion** ([Koroneou 9, Iraklio 712 02](#))

**09:00: Welcome coffee**

**9:30 - 12:00: Technical meeting on CAP reform**

- Introduction and moderation, **Laurent Gomez**, Secretary General of AREPO
- Presentation of AREPO position paper on the future of CAP post 2020, **Giulia Scaglioni**, AREPO Policy Officer
- Presentation of the positions of French Regions on the future of CAP Nolwenn Le-Tallec, Policy officer, Representation of Nouvelle Aquitaine Region in Brussels
- Presentation of the position of Emilia-Romagna Region on the future of CAP, **Simona Caselli**, Minister of Agriculture of Emilia-Romagna Region
- Debate

The meeting will be translated into English and Greek.

**13:00 - 14:00: Lunch break**

[www.arepoquality.eu](http://www.arepoquality.eu)

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#### **14:00 - 18:30: AREPO GENERAL ASSEMBLY**

The General Assembly will be translated into French, Italian, Spanish, English and Greek.

**Welcome by Regional Governor of Crete, Mr Stavros Arnautakis**

**Introductory speech by Regional Vice-Governor of Crete, Ms Theano Vrentzou-Skordalaki**

#### **Statutory part - 14:00 - 15:00**

- Agenda of plenary meeting
- Report of the outgoing President on realized activities and memorandum for the next mandate
- Presentation of financial account 2016
- Renewal of AREPO Presidency
- Functioning of AREPO (Board of Directors and Renewal of Vice-presidency)

#### **Thematic part I - 15:00 - 16:00**

- **Economic added value of GI products: exchange of good practices and negative experiences.** Presentation of regional experiences and discussion:
  - **Lombardia**, Mr **Giovanni Fava**, Minister of Agriculture of Lombardia Region
  - **Pays de la Loire**, **Anne-Claire Branellec**, Quality policy officer of Pays de la Loire Region
  - **Catalunya**, *What is the added value of GIs and how to value it? The case of PDO olive oils in Catalunya*, **Carmel Mòdol**, Director General of Food, Quality and Agricultural Food Industries, Catalunya Region
- Presentation of the "Apulian Lifestyle Project - for a long lasting and healthy life", **Paolo Casalino**, Head of the Brussels Delegation of Puglia Region

#### **16:00 – 16:30: Coffee break**

#### **Thematic part II - 16:30 - 18:30**

- Presentation of the outcome of Origo event, **Simona Caselli**, Minister of Agriculture of Emilia-Romagna Region
- What instrument can be used to safeguard quality products in the new CAP? **Marco Remaschi**, Minister of Agriculture of Toscana Region
- Presentation of Euromontana study on the implementation of the optional quality term "mountain product", **Juan Andres Gutierrez**, Président d'Euromontana
- Presentation of the conclusions of the technical meeting on the future of CAP post 2020
- Update on review of organic regulation
- Presentation of AREPO study on the role of Region in the modification of GI product' specifications
- European Projects
- Any other business
  - AREPO event in Brussels: date, conference theme, degustation and venue
  - Promotion policy

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**FRIDAY 6<sup>TH</sup> OCTOBER**

**Technical visits: Departure at 08:00 – Arrival: 17:30**

**08:00:** Departure from Heraklion, meeting point: **Eleftherias Square** in front of the Hôtel Capsis Astoria Heraklion (see the map in the Infopack)

09:15 – 10:15: Visit to the Tsiknakis bakery

10:45 – 11:45: Visit to Domaine Zacharioudakis (wine)

12:15 – 13:15: Visit to Tyrokomeio Steiakakis (cheese making factory)

14:15 – 15:30: Visit to Uniher (trade and standardization of olive oil)

16:00 - 17:00: Visit to Kalogeraki (cheese making factory)

**Product tastings have been organised during the visits.**

17:30 Arrival at Heraklion (intermediate stop at the airport is possible)

*For more information on the technical visits consult the Infopack.*

**The technical visits** have been organised in collaboration with the Region of Crete.

*NB: Participant's companions are welcome during the dinner reception on Wednesday 4<sup>th</sup> and the technical visits and product tastings on Friday 6<sup>th</sup>.*

**For Vincent Labarthe  
President of AREPO**

P/O  
Laurent GOMEZ, SG

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