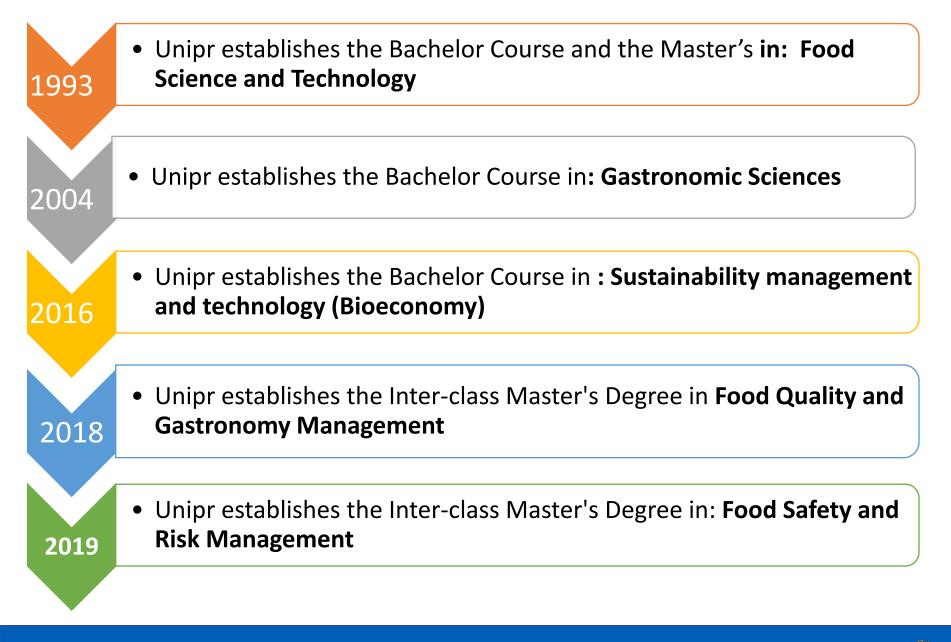


## UNIVERSITÀ DI PARMA CORSO DI LAUREA MAGISTRALE INTERCLASSE IN GESTIONE DEI SISTEMI ALIMENTARI DI QUALITÀ E DELLA GASTRONOMIA (MASTER in food quality)

# Why courses in food science in Parma?

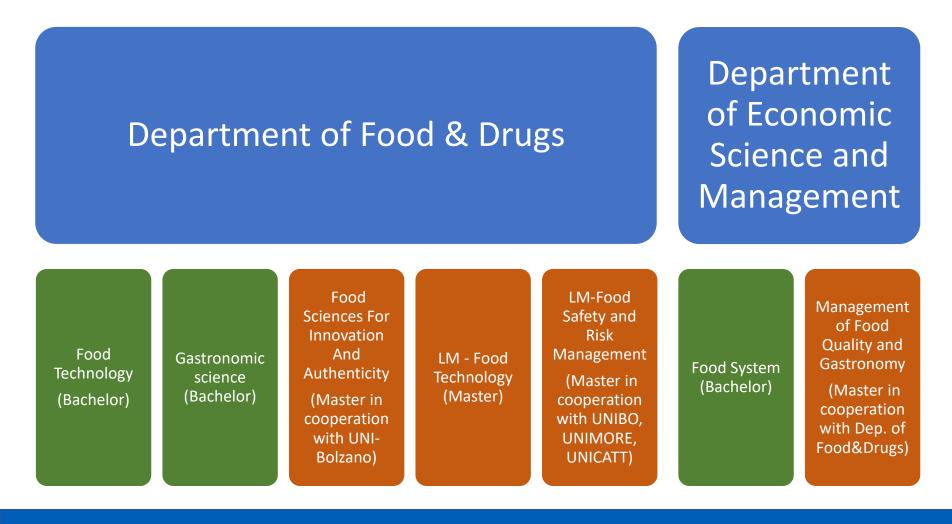






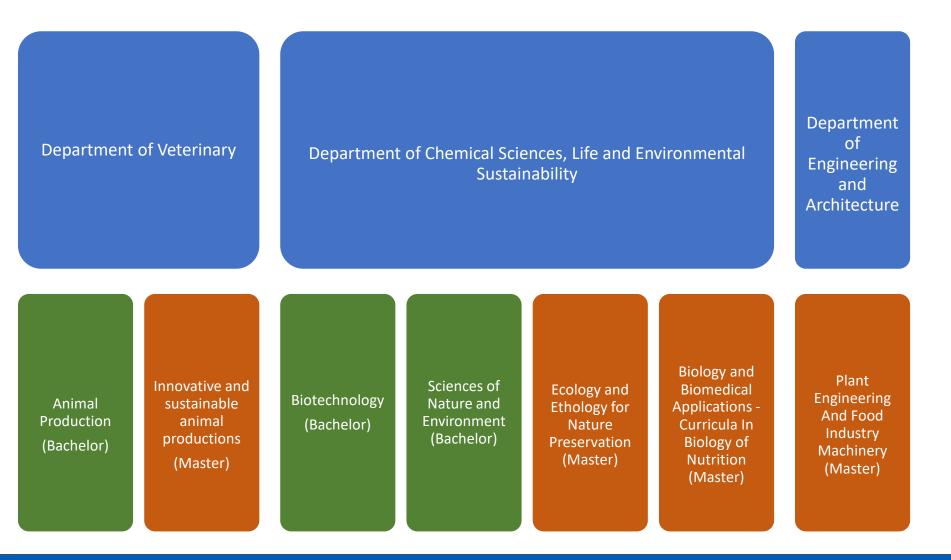


### Bachelor and Master's course strictly food oriented





## Others Bachelor and Master's course concerning food



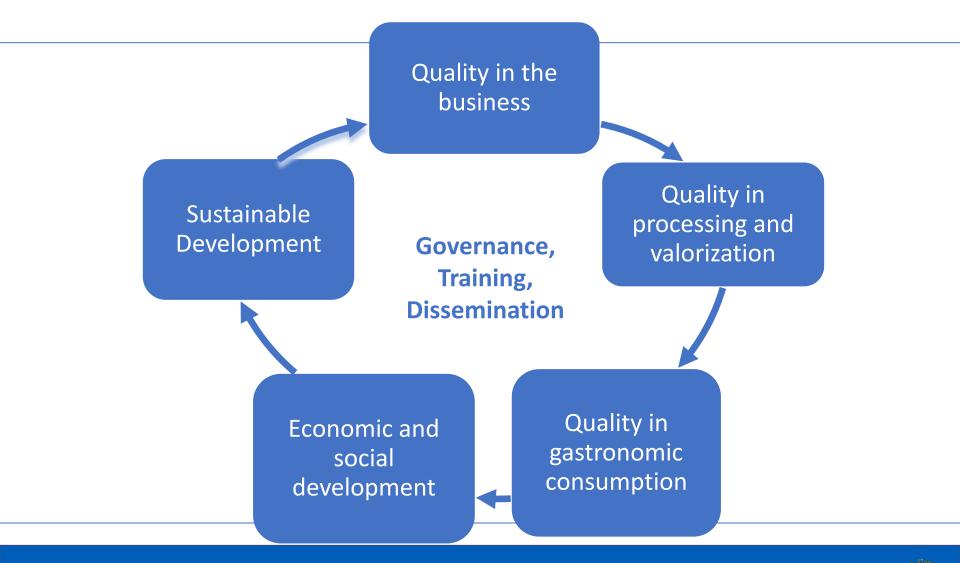


## Why a course about Food quality and Gastronomy management?





# The Quality Circle





## The role of quality:



Quality needs to be:

- Planned
- Implemented
- Managed
- Communicated
- Acknowledged
- Protected





## **Educational objectives**





#### The Food-quality management

The graduate's profile is economically integrated with gastronomic skills. He is a manager of agri-food quality, who knows how to recognize, manage, safeguard, communicate, promote and enhance the quality of food along the value chain and in the territory.

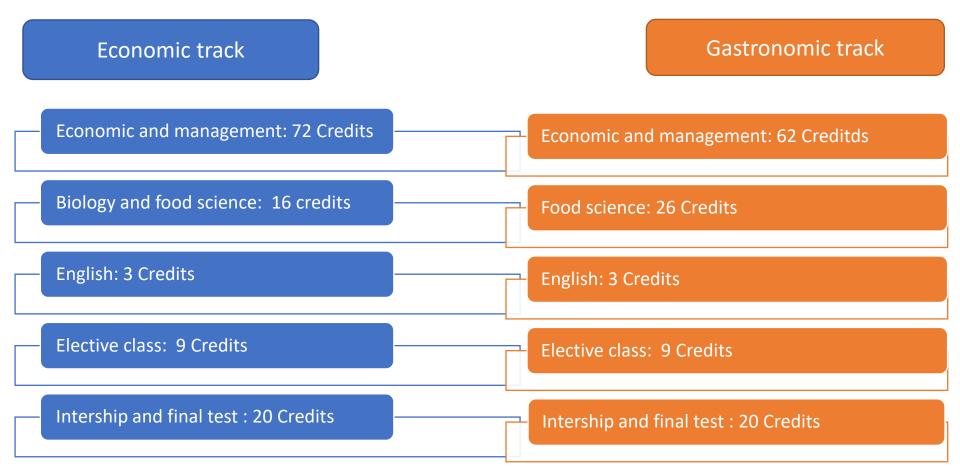
#### The Gastro-economist

The graduate's profile is of an integrated gastronomist with economic skills aimed at the promotion and socio-cultural enhancement of quality food. He is an expert on food culture able to combine it with nutritional needs with an attention to costs and the environment













## Which educational approach will be used?





# Practical





# Applicable

Knowing and knowing how to **do** []]



## Training internships

## They have the task of:

- Transforming theoretical knowledge into empirical experience
- Approach to the work
- Understanding the work dynamics and characteristics of professional outlets
- Building the thesis













- AREPO represent a unique network of Regions and GIcompanies specialised in quality products which share the same vision and the same cultural approach on GI-quality.
- Training in GI-Companies and exchange students, represent the mean to increase the knowledge and the vision on GI productions and enhance the capacity of firm to stay on the market.
- We propose to organise (and share between university) a network of companies belonging AREPO and AREFLH Regions available to host master students under the ERASMUS SMT program



## *Our supporter*

Credit Agricole	Consorzio Prosciutto di Parma	Consorzio Parmigiano Reggiano	Consorzio Aceto Balsamico IGP
Isola D'Oro Conserve	Unione Parmense Industriali	Granarolo- Gennari	Terre Ducali San Michele
Azienda sperimentale Stuard	Regione Emilia Romagna	Strada dei Prosciutto dei vini dei colli di Parma	Lega Coop
EmiliaLab	Barilla	Alma scuola di cucina	Comune di Parma



## Contacts



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