

The background features a light purple map of Europe. Overlaid on the map are several thick, curved ribbons in various colors: green, orange, blue, and brown. These ribbons appear to represent different geographical regions or research paths across the continent.

## Working group on research, education and training on GIs

11 November 2015

*A position paper to introduce products of origin in the EU  
research approach for the food system*

# Meeting agenda

1. Introduction on the **European context and objectives** of the position paper

2. Discussion on the **outline and content** of the position paper

3. **Timing**

4. Lobbying strategy (target and actions)

5. Including **academic actors as members** in AREPO

## Context and justification

**Objective of EU at Expo:** *“foster global research and policy development through international academic conferences, workshop, exchanges of best practices and joint declarations on actions by stimulating a policy debate among the 148 participating countries and international organisation”.*

**AREPO at EXPO (DG AGRI Stakeholder week - EU Pavilion):**

**AIM (DG AGRI):** *contributing to the debates and legacy on how we will contribute feeding the planet in the future.*

Expected outcome of the seminar: *“The conclusion of this debate will help to define new strategies at the European level.”* The position paper capitalise on the conclusion of AREPO seminar at Expo.

**October 15<sup>th</sup>:** at the [International Conference - Strengthening Global Food and Nutrition Security through Research and Innovation - lessons learned from Expo 2015](#) the Scientific Steering Committee presented the **recommendations elaborated during Expo**

Important **project on GIs under H2020** has been approved and will start in 2016, BUT the sector **needs more stable support** (action plan?)

## Context

Global level: Food security and nutrition debate

### EU level: BIOECONOMY STRATEGY

- Rethink the role of **governance** (reflexive governance is crucial for the sustainable use and management of the biosphere)
- **New policy models**
- **New value chains** and business model
- Change in the knowledge and innovation system (in academic education system)

# Bioeconomy strategy and products of origin

## What is the place of products of origin within the Bioeconomy strategy?

- «*The way in which the Bioeconomy should develop should be based also on the value society attaches to these different implementation*» (4° SCAR Foresight Exercise)
- Quality products and products of origin should be seen as a **pillar** of this strategy

## Research and innovation on products of origin

- Governance and socio-economic aspects
- Sustainable use of resources
- Development of transversal and transdisciplinary educative offer

# Objectives

1. To demonstrate the importance of EU support on research, education and training on products of origin
2. To assure that research need and issues related to GIs will be included in DG AGRI long term research strategy
3. To put GIs and products of origin in EIP AGRI agenda
4. To strengthen the **governance between different policies related to food production and products of origin**
  - Quality policy, CAP, research and innovation policy, health policy...

# Questions

## Title:

- Focus on GIs or more in general “local agri-food systems and quality products?”

*Valorisation of local agri-food systems and quality products in the EU research approach*

## Content:

- Focus on research but inclusion of education

# Outline and content

Introduction on the SYAL approach/ Bioeconomy

Valorisation of products of origin / Main pillars of GIs and quality schemes

International perspective: Experiences in Third countries

Orientations

- Policy orientations: Emphasise the role of GIs in EIP AGRI
- Research, education and training orientations for DG AGRI

# Approach

SYAL approach / Food system approach

Multi-disciplinarity/ multi-level

Multi-actor and challenge oriented

Systemic and operational vision/ holistic and integrated approach

Comprehensive and coordinated approach/ participatory approach

# Timing

## URGENT: END OF NOVEMBER

- Conclusion of EU Scientific Steering Committee
- DG AGRI will present its **long term research strategy** by January 2016

## Next steps

- **November 23th** – first draft (AREPO + writing committee on specific issues)
- **November 26th** - Comments and observations
- **November 30th** - Final draft
- **Attention: Max length 5-8 pages**

# Lobbying strategy

## TARGETS

### DG AGRI

Commissioner Hogan +  
Director General and Directors)

### DG RTD

Commissioner Moedas +  
Director General and Directors)

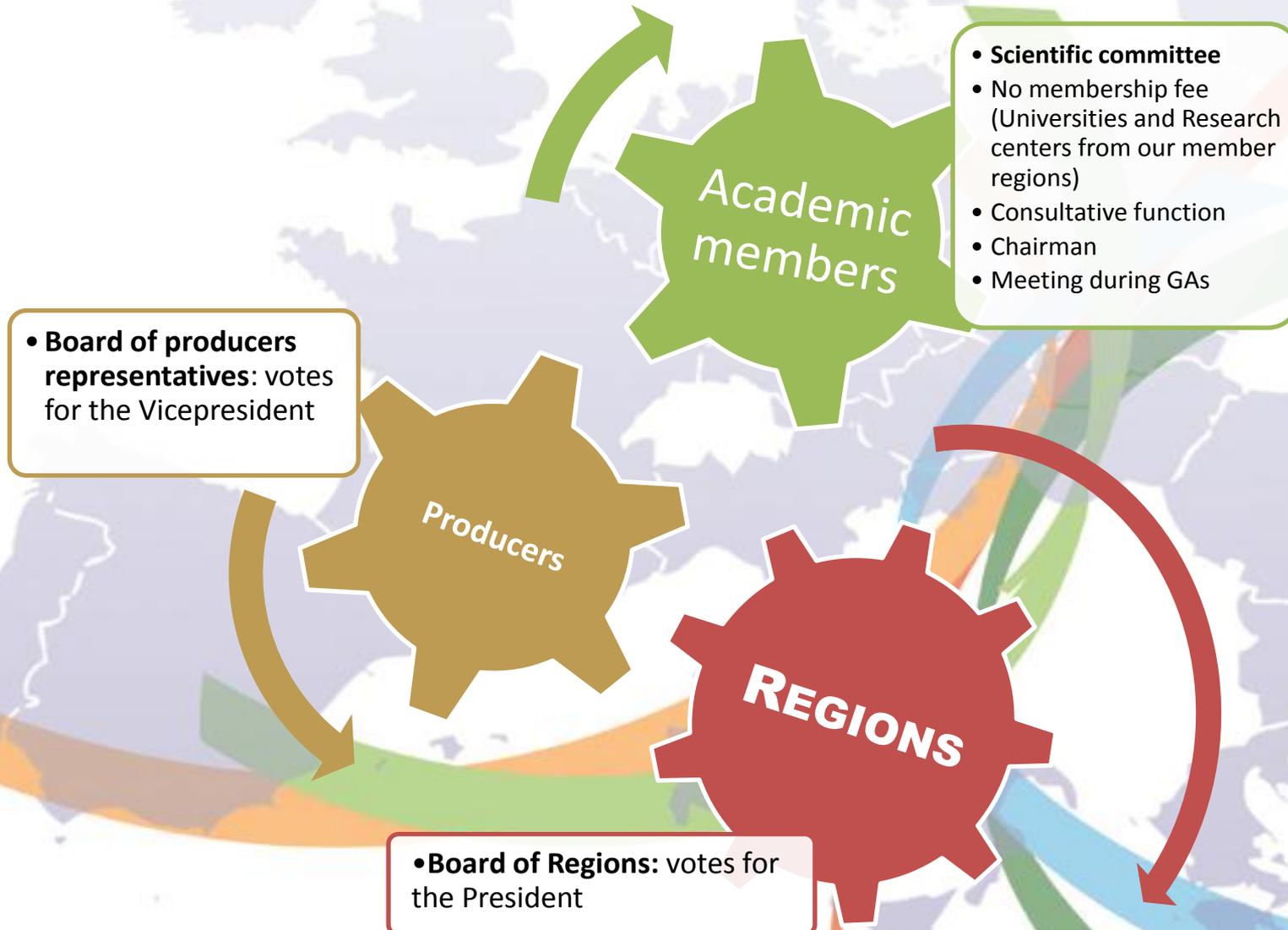
## ACTIONS

### Dissemination

- Social media (Facebook and LinkedIn)
- AREPO website

Political meetings with  
Directors  
Meetings with Heads of  
Unit

# Including academic actors as AREPO members



# Including academic actors as AREPO members

**MULTI-ACTOR  
APPROACH**

**To strengthen the link between  
Regions, producers and academic  
actors**

**SCIENTIFIC  
COMPETENCES  
TO COMPLETE  
LOBBYING  
ACTIVITIES**

**LOBBYING  
TOOL AT THE  
SERVICE OF  
ACADEMIC  
ACTORS**



**Thank you for your participation!**