



## AGROSMARTglobal

# TRANSNATIONAL FORUM AND REGIONAL SEMINAR

In BORDEAUX, France

**21st -22nd -23rd June 2022**

*Within the framework of the European project AGROSMARTglobal, the transnational forum and the regional seminar from 21<sup>st</sup> to 23<sup>rd</sup> of June 2022 in Bordeaux are organized by La Coopération Agricole Nouvelle-Aquitaine and The Chamber of Commerce and Industry of Limoges Haute-Vienne.*

*These events are made for partners, cooperatives and agri-food companies participating or interested in the AGROSMARTglobal project.*

*Bordeaux Fête le Vin will take place at the same time. An event that offers a cultural, festive, tourist, oenological, economic and scientific program in various forms. That enhances the richness of the terroirs of the wine world and the environmental approaches undertaken by the vineyards of France and elsewhere.*

## AGENDA

### TUESDAY 21<sup>st</sup> JUNE 2022

- ✚ 3 pm: Departure by bus from Bordeaux to Saint-Emilion (*Saint-Emilion is the first vineyard classified by UNESCO as a world heritage site*)
  - ➔ **Meeting at 2:45 pm** in front of the [\*\*L'Opéra National de Bordeaux – Grand Théâtre\*\*](#)
- ✚ 4.45 pm: Visit of Saint-Emilion by a guide
- ✚ 6 pm: Visit of the Union des Producteurs Saint-Emilion, cooperative winery in Saint-Emilion then tasting
- ✚ 7.30 pm: Dinner at the [\*\*Atelier de Candale\*\*](#) in Saint Emilion
- ✚ Return by bus to Bordeaux

### WEDNESDAY 22<sup>nd</sup> JUNE 2022

- ✚ **10 am to 12 pm: Transnational Forum - International conference via marketplaces**
  - Presentation of the AGROSMARTglobal project;
  - Presentation of Foodgates: A French agri-food marketplace having developed the blockchain system, "from French producers to Chinese tables" by Mr. Sami Chreky, CEO and Mr. Jonathan Horyn CTO of Foodgates.
  - Feedback from business experiences.
- ➔ **Meeting at 9.45 am at [\*\*L'Hôtel de Région Bordeaux\*\*](#) (14 rue François de Sourdis, Bordeaux), salle plénière**
- ✚ On-site buffet

- ⊕ 2 pm to 5 pm: Regional Seminar at the Hotel de Région Bordeaux

**Symposium Resonance: regional event dedicated to corporate social responsibility with testimonies:**

- Round Table 1: "RESONANCE, the network effect at the service of enterprises and organizations of the Nouvelle-Aquitaine territory"
- Round table 2: " VSEs, SMEs, ETIs, what benefits to engage in a CSR approach?"
- Good practice: "Measuring the socio-economic impact of a company engaged in CSR" by Vertigo Lab

- ⊕ 5 pm to 8.30 pm: Free area

- ⊕ 8.30 pm: Dinner at Café Maritime- Bassin à flot n°1, 1 Quai Armand Lalande, 33300 Bordeaux: [HERE](#)

**THURSDAY 23<sup>rd</sup> JUNE 2022:**

- ⊕ 10 am: Visit of the Cité du Vin with a tasting at the top of the building  
→ **Appointment at 10 am at the Cité du Vin – 134 Quai de Bacalan BORDEAUX**
- ⊕ 11.30 am: Walk on the quays for Bordeaux Fête le Vin  
A tasting pass will be offered to all participants giving right to 11 tastings and one workshop on the pavilion Ecole du Vin.  
Lunch (at the expense of the participants): possibility of lunch on the quays on Bordeaux Fête le Vin, many food stands.
- ⊕ End around 3pm.

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