



AGROSMARTglobal
TRANSNATIONAL FORUM AND REGIONAL SEMINAR
In BORDEAUX, France
21st -22nd -23rd June 2022

USEFUL INFORMATION

VENUES AND SCHEDULE

TUESDAY 21st JUNE 2022

- ✚ 3 pm: Departure by bus from Bordeaux to Saint-Emilion (*Saint-Emilion is the first vineyard classified by UNESCO as a world heritage site*)
 - ➔ **Meeting at 2:45 pm** in front of the [l'Opéra National de Bordeaux – Grand Théâtre](#)
 - ➔ 1, Allée de Tourny



- ✚ 4.45 pm: Visit of Saint-Emilion by a guide
- ✚ 6 pm: Visit of the Union des Producteurs Saint-Emilion, cooperative winery in Saint-Emilion then tasting
- ✚ 7.30 pm: Dinner at the [Atelier de Candale](#) in Saint Emilion
- ✚ Return by bus to Bordeaux

WEDNESDAY 22nd JUNE 2022

- ✚ **10 am to 12 pm: Transnational Forum - International conference via marketplaces**
 - Presentation of the AGROSMARTglobal project;
 - Presentation of Foodgates: A French agri-food marketplace having developed the blockchain system, "from French producers to Chinese tables" by Mr. Sami Chreky, CEO and Mr. Jonathan Horyn CTO of Foodgates.
 - Feedback from business experiences.
- ➔ **Meeting at 9.45 am at [l'Hôtel de Région Bordeaux](#) (14 rue François de Sourdis, Bordeaux), salle plénière**

✚ On-site buffet

✚ 2 pm to 5 pm: Regional Seminar at the Hôtel de Région Bordeaux

Symposium Resonance: regional event dedicated to corporate social responsibility with testimonies:

- Round Table 1: *"RESONANCE, the network effect at the service of enterprises and organizations of the Nouvelle-Aquitaine territory"*
- Round table 2: *" VSEs, SMEs, ETIs, what benefits to engage in a CSR approach?"*
- Good practice: *"Measuring the socio-economic impact of a company engaged in CSR"* by Vertigo Lab

✚ 5 pm to 8.30 pm: Free area

✚ 8.30 pm: Dinner at [Café Maritime](#)- Bassin à flot n°1, 1 Quai Armand Lalande, 33300 Bordeaux: [HERE](#)

THURSDAY 23rd JUNE 2022:

✚ 10 am: Visit of the [Cité du Vin](#) with a tasting at the top of the building
➔ **Appointment at 10 am at the [Cité du Vin](#)– 134 Quai de Bacalan BORDEAUX**

✚ 11.30 am: Walk on the quays for [Bordeaux Fête le Vin](#)
A tasting pass will be offered to all participants giving right to 11 tastings and one workshop on the pavilion Ecole du Vin.
Lunch (at the expense of the participants): possibility of lunch on the quays on Bordeaux Fête le Vin, many food stands.

✚ End around 3pm.

IMPORTANT

Please, for security reason, do not forget to bring an identity document (ID card or passport)

Accommodation

List of hotels situated in the Center of Bordeaux near the Tram B from the Bordeaux Tourist Office

Liste des hôtels Bordeaux Centre et tram B

★★★★★

- ❖ Intercontinental Bordeaux Le Grand Hôtel
- ❖ Le Boutique Hôtel Bordeaux
- ❖ Le Palais Gallien & Spa
- ❖ Villa Foch

★★★★

- ❖ Best Western Premier Hotel Bordeaux Bayonne Etche Ona
- ❖ Hôtel de Sèze & Spa
- ❖ Hôtel le Burdigala
- ❖ Hôtel Seeko'o Design Bordeaux
- ❖ Hôtel Vatel
- ❖ Holiday Inn Bordeaux Sud-Pessac
- ❖ Mercure Bordeaux Centre
- ❖ Mercure Bordeaux Cité Mondiale Centre-Ville
- ❖ Novotel Bordeaux Centre
- ❖ Radisson Blu Hôtel Bordeaux
- ❖ Renaissance Bordeaux Hôtel

★★★

- ❖ Appart'Hôtel Victoria Garden
- ❖ Appart-Hotel Mer & Golf City Bordeaux Bassins à flot
- ❖ Hôtel Ibis Bordeaux Centre Mériadeck
- ❖ Moxy Bordeaux
- ❖ Quality Hôtel Bordeaux Centre
- ❖ Stay City ApartHotels Bordeaux City Centre

★★

- ❖ Eklo Hôtel
- ❖ Hôtel Bleu de Mer
- ❖ Mama Shelter

How to reach Bordeaux center from the airport?

BY SHUTTLE

If you are travelling to Bordeaux by plane, the shuttle bus system of 30'direct Shuttle offers you scheduled routes between Bordeaux Merignac airport and Bordeaux Saint Jean train station.

NON-STOP DIRECT SHUTTLE BORDEAUX - AIRPORT <> TRAIN STATION

- Price: 8€
- [Click here](#) to check the schedules

BY BUS

There is a bus-line going from Bordeaux airport to Bordeaux center every 10 minutes between 7 am and 8 pm during the week. The name of the line is **Liane 1+**, the ride takes approximately 45 minutes, and a bus ticket costs 1,70 €. The bus driver will be able to sell you one if you have coins but you can buy your public transport tickets from a terminal in the forecourt of Hall B near the bus stop for Liane 1+ at the Bordeaux airport. If you think you are going to take a lot of public transports, you can buy a 7 days pass for 14,20 €. This pass will allow you to use the bus and the tramway in an unlimited way for 7 days. To choose the pass that suits you the best, check [here the different fares](#).

This bus will bring you in the Center of Bordeaux to "Gambetta", "Palais de Justice", etc. You must choose your stop according to your hotel location. Once you are in the center, you will have the possibility to take the tramway or to walk to reach your hotel.

You will need the same ticket for the bus and the tramway. The same bus/tram ticket can be used in correspondence if it was bought less than one hour ago.

The local transport provider – [Transports Bordeaux Métropole](#) (TBM), the bus and tram network for the city of Bordeaux, will navigate you through the different transport options in Bordeaux. Further brochures, city maps and guides can be found on the [Tourist Office's website](#).

TO RESUME :

- If you need more itinerary information, go to <https://www.infotbm.com/en>

Ticket price: 1,70 €

You can pay your tickets directly on the app: [Witick](#) or at a Tramway stop or with the bus driver

BY TAXI

The list of taxi companies at the Bordeaux airport is available [here](#). The estimated cost of a taxi drive between the Bordeaux airport and Bordeaux center is 35,00 €. You can also choose to take the [Uber](#) Company that is less expensive than a normal taxi.

Some suggestions of taxis companies:

<https://www.taxibordeaux.taxi/>

<https://eco-taxi.fr/>

<http://www.taxis33.com/>

If you have any doubt on the bus stop or tram stop where you should get off depending on the hotel you are staying in, [feel free to use the TBM website and itinerary plan here.](#) This website is available in French, English and Spanish.

[If you come by car](#)

Traffic Condition in real time:

- www.bison-fute.equipement.gouv.fr
- 33 (0)8 26 022 022

Motorways (ASFA) :

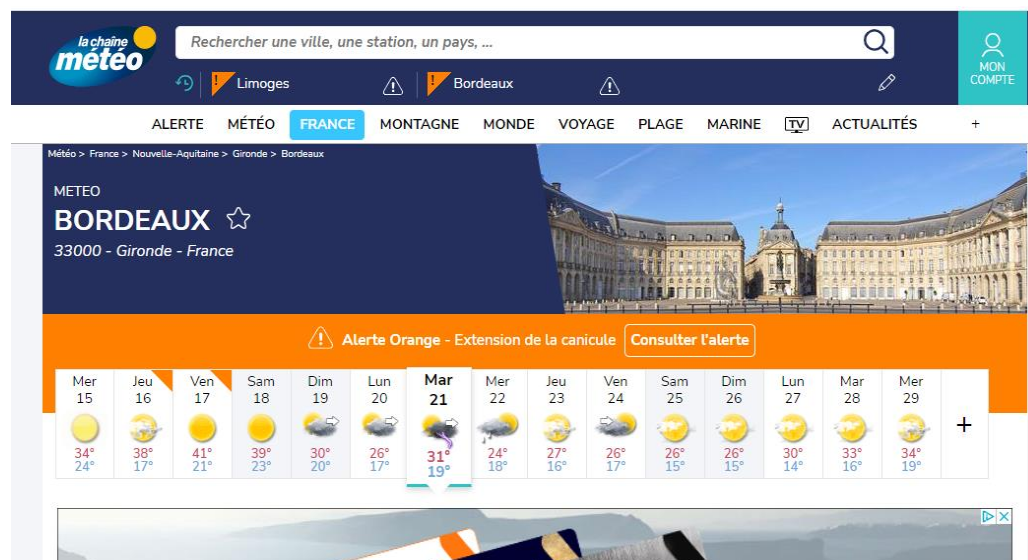
- www.autoroutes.fr
- 33 (0)8 92 707 001

Automobiles, parking and rentals

Speed is limited to 50 Km/h in town, and 80 or 90 Km/h out of town and 130 Km/h on motorways.
Seatbelts are obliged by law for all passengers.
In towns, parking is controlled and must be paid for.

Weather forecast:

<https://www.lachainemeteo.com/meteo-france/ville-6560/previsions-meteo-bordeaux-mardi>



Once in Bordeaux: tramway lines + BUS

TO RESUME :

➤ If you need more itinerary information, go to <https://www.infotbm.com/en>

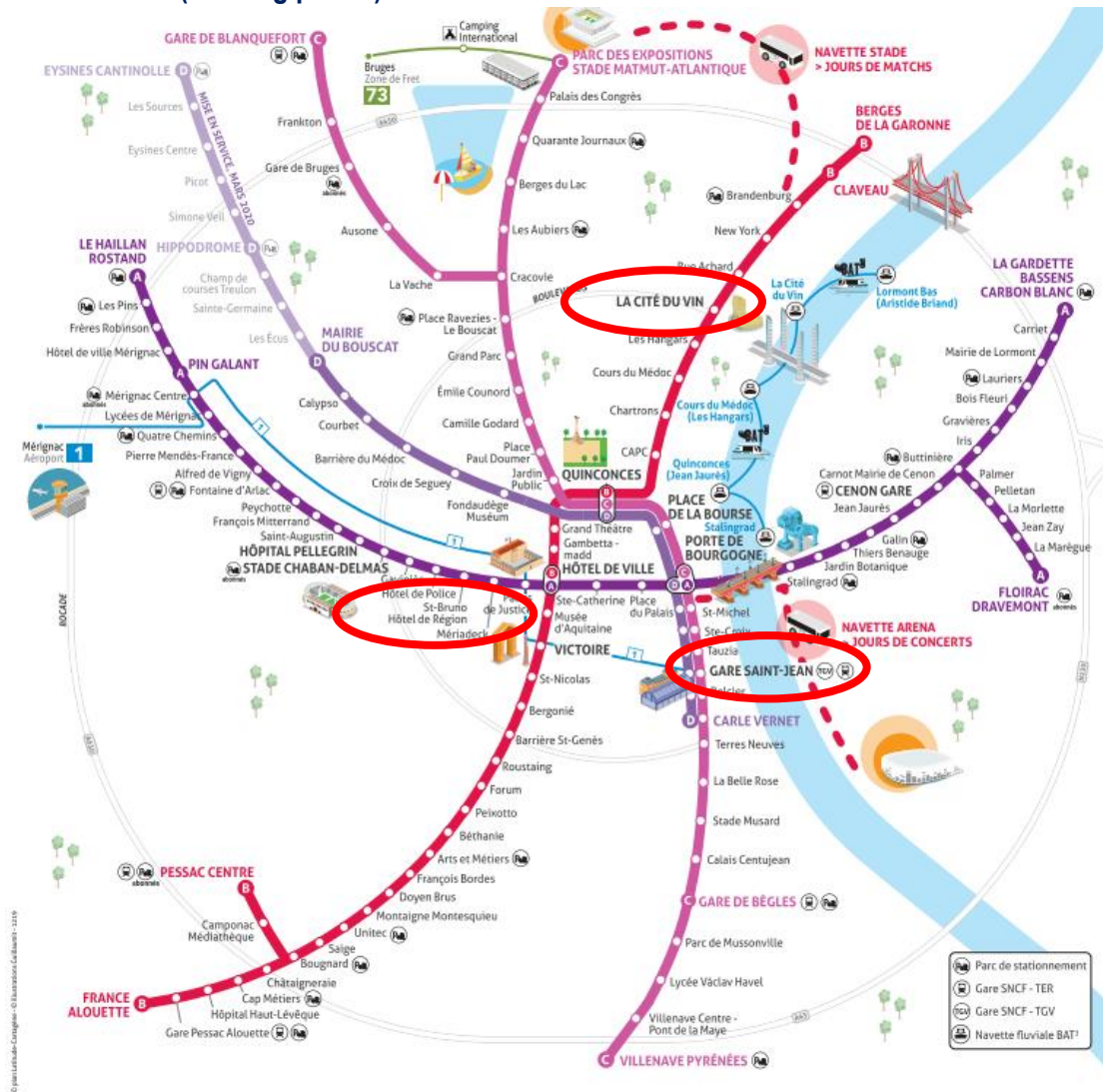
Ticket price (bus or tramway): 1,70 €

You can pay your tickets directly on the app: [Witick](#) or at a Tramway stop or with the bus driver

NB : see point "how to come from the airport? By Bus"

Focus Tramway : The tramway is running between 5am and midnight. There are 4 lines of network: A, B, C, D.

Circles in red (meeting points):



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