



**CONFAGRI**

Confederação Nacional das Cooperativas Agrícolas  
e do Crédito Agrícola de Portugal, CCRL

## AGROSMARTglobal

### COORDINATION MEETING, TRANSNATIONAL FORUM AND REGIONAL SEMINAR

#### CONFAGRI - LISBON

19-20-21 October 2022

#### 19th Oct

#### PROGRAM

- |               |  |
|---------------|--|
| <b>16:30H</b> | Reception of participants (CONFAGRI - Lisbon)                              |
| <b>17:00H</b> | Transnational coordination meeting (only to members) - (CONFAGRI - Lisbon) |
| <b>20:00H</b> | Dinner (Lisbon)  |

#### 20th Oct

#### PROGRAM

- |               |  |
|---------------|--|
| <b>08:30h</b> | <b>DEPARTURE BY BUS FROM LISBON ( CONFAGRI - Lisbon)</b>   |
| <b>10:00h</b> | <b>VISIT TO COOPERFRUTAS, CRL. (Alcobaça)</b><br><br><b>THE COOPERFRUTAS PROJECT:</b> <ul style="list-style-type: none"><li>- Importance of export market in the cooperative</li><li>- Commitment to the circular economy and energy efficiency</li><li>- The advantages/difficulties in the commercialization and internationalization of Protected Designation of Origin (PDO) Western Rocha Pear and Protected Geographical Indication (IGP) Alcobaça Apple.</li><li>- Debate</li></ul> |
| <b>12:30h</b> | <b>LUNCH AT NAZARÉ ( near Alcobaça)</b>  |
| <b>17.00h</b> | Presentation and tasting of some of the Portuguese products present in the Agrosmartglobal project (CONFAGRI - Lisbon) <ul style="list-style-type: none"><li>- Olive oil - Teresa Zacarias - Casa do azeite</li><li>- Wine - Teresa Mata - FENADEGAS</li></ul>   |
| <b>20.00h</b> | <b>DINNER (Lisbon)</b>   |



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**21st Oct**

**PROGRAM – Regional Seminar and Round table**

**09:00h**

**RECEPTION OF PARTICIPANTS ( CONFAGRI - LISBON)**

**09:15h**

- **PLATAFORM: “ACCESS TO MARKET”** - Online Presentation - Paulo Luciano - DG Trade - European Commission

**10:00h**

- **AGROSMARTglobal Project** - AGACA- Associação Galega de Cooperativas Agro-Alimentares

**10.20h**

- **TASTE PORTUGAL** - “Projecto agregador de produtos agroalimentares portugueses na plataforma Alibaba”- Marta Jorge - AICEP

**COFFEE BREAK**

**11:00h**

- **INTERNACIONALIZATION OF PORTUGUESE COOPERATIVE WINES** - Teresa Mata - FENADEGAS

**11:20h**

- **CARNES DA MONTANHA** - The experience of using E-Commerce in the commercialization of endangered Portuguese autochthonous breeds meat - Vitor Gonçalves- PECNORDESTE

**11:40h**

- **PROMOTION PROJECT FROM FARM TO FORK** - Pig meat E-commerce to China - António Tavares

**12.15h**

**DEBATE**

A buffet will be served to taste the certified meats of Portuguese cooperatives after the event

**15.00h**

Estimated end time will be 15:00h