

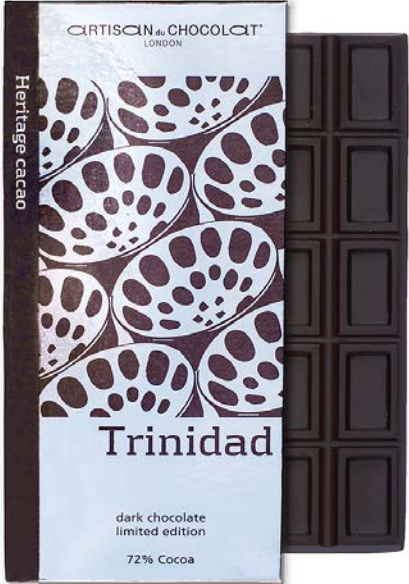


carlPI: The Use of Geographical Indications when GI  
Protected Products are Ingredients - cobranding

# Our products



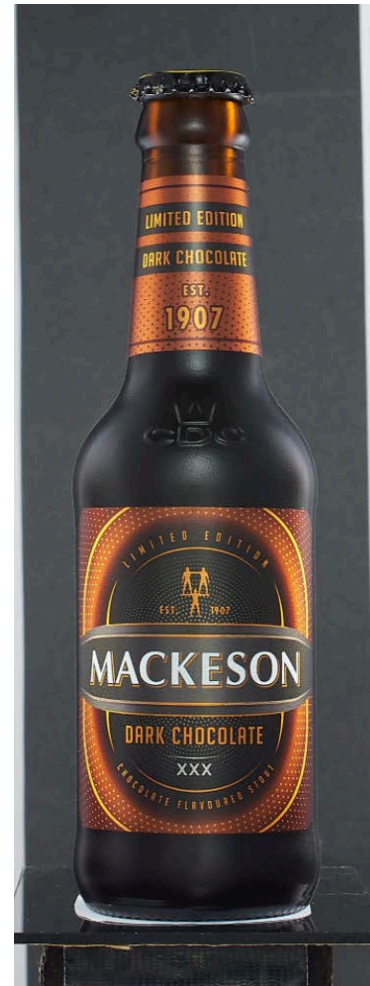
- **Cocoa nibs**
- **Cocoa mass**
- **Couverture**
- **Chocolate**
- **Cocoa butter**
- **Cocoa powder**



**Example 1:** Use of 100% Trinitario cocoa nibs for an origin product



**Example 2:** 100% vs 10% - what percentage of ingredient is considered 'origin'?





MADE WITH  
100% LOCAL  
TRINITARIO  
COCOA



LIMITED EDITION

BLENDED WITH

TRINI  
TARIO  
COCOA



LIMITED TIME ONLY



**Example 3:** When can a processor/  
manufacturer use a licensed certification  
mark on their packaging and labels?









**Example 4:** Can cocoa shells be considered 'origin'?



**Example 5:** what percentage of Trinidad cocoa can we use before it is not Trinidad-origin?



# Thank you

