



5th Edition of AREPO European Event on Quality and Origin Products

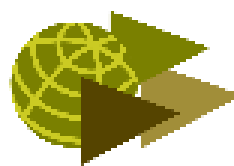


«Espacio para la competitividad, promoción y expansión internacional inteligente de las cooperativas agroalimentarias del espacio rural SUDOE»

- Favorecer el desarrollo y cohesión económica del rural a través de la búsqueda de soluciones transnacionales más eficaces para apoyar a las cooperativas y otras pymes agroalimentarias para mejorar la competitividad mediante redes y servicios de apoyo a la internacionalización.

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The basic objectives of this project have been:

- To support the internationalization of agri-food cooperatives, taking advantage of the opportunities offered by ICTs and the evolution of international trade, and
- To promote the positioning of the products of the agri-food cooperatives of the SUDOE space in the international market.

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An international consortium made up of 10 entities from three countries



We started this project on October 1, 2019, and finished on March 31, after a 6-month extension as a result of the stoppage of work in 2020 due to COVID.



With this aggregator project we have managed to carry out different activities that have made it possible to make visible the work carried out by small and medium-sized cooperatives and agri-food companies and that have been able to have a presence in different online international trade channels, which otherwise would not have been possible.

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The project has allowed small companies that had no previous experience to take their first steps in the internationalization of their sales and to carry out the necessary processes for the sale, obtaining the necessary certifications. It has also allowed us to participate in trade missions in China and the United States in order to try to attract customers in those countries interested in our products.

Thank
you so much!

Carmen Rodríguez
President of AGACA

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