

# Internet domain names (www.origin-gi.com)

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- “www.” (world wide web)
- First level domain after the dot: “.com” (gTLDs) or “.eu” (ccTLDs)
- Second level domain: “origin-gi” (first come, first served principle)



# “Cybersquatting”

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**14/06/2021 – WIPO Arbitration and Mediation Center  
administrative decision (Case No. D2021-0690)  
concerning the disputed domain name  
“gorgonzola.info”**

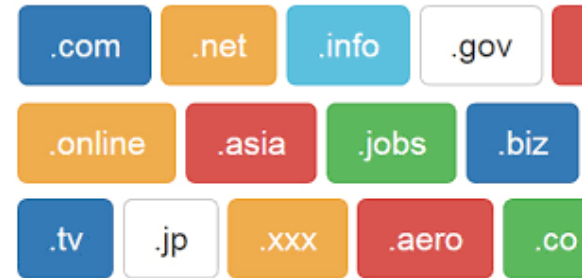
# Dispute resolution / Curative mechanisms

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- gTLDs / ICANN policy: UDRP (GIs are not a valid title to activate it)
- ccTLDs: matter of national policy



# gTLDs



- Traditional gTLDs (.com, .coop, .info, .org, .pro, ...) until 2012
- More than 1.000 gTLDs (.bank, .food., .wine, .coffee, .organic, ...) authorized by ICANN in 2012
- This increased dramatically the risks of “cybersquatting”
- GI safeguards: “.wine” .”vin” strings

# What's next?

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- GI Review: a great opportunity!
- Specific clauses in EU bilateral agreements on GIs