

MOVING FINAL CONFERENCE

13-14 June 2024

Brussels, Belgium (Rue Montoyer 21, 1000)

On June 13 and 14, [MOVING](#) (*MOUNTAIN Valorisation through INTERconnectedness and GREEN Growth*) will hold a **two-days Final Conference** in Brussels, Belgium. This event will be a milestone to underscore the **key role of rural and mountain areas** in achieving **Europe's political objectives and targets by 2030**.

Through a **system-thinking approach**, the **first day** will focus on **challenges** that affect rural and mountain regions as well as **solutions** that can empower its communities and pave the way towards vibrant rural economies. On the **second day**, the conference will focus on **MOVING's policy recommendations and Policy Roadmap** for unlocking the power of mountain value chains, with an emphasis on the **post-2027 programming period**.

Objectives of the meeting

- Illustrate the key role of mountain and rural areas, with a focus on value chains, achieving **Europe's political objectives and targets by 2030**.
- Present **tools, solutions** and policies to increase the resilience and sustainability of rural and mountainous communities.
- Present the **MOVING Policy Roadmap and its final recommendations** to unlock the power of mountain value chains and contribute to sustainable mountain development.
- Discuss MOVING's contribution to the **EU's Long-Term Vision for Rural Areas** and the **EU's post-2027 policies**.



DAY 1 | 13 June 2024 (afternoon session)

- 13.30 – 14.00 **Registration**
- 14.00 – 14.05 **Welcome and introduction to the day**
Mar Delgado, University of Cordoba
Serafin Pazos Vidal, European Association for Innovation in Local Development (AEIDL)
- 14.05 – 14.20 **MOVING Project, an Amazing Four-Year Journey**
Mar Delgado, University of Cordoba and MOVING coordinator
- 14.20 – 14.40 **Keynote speech**
- 14.45 – 16.00 **Challenges in Rural and Mountainous Europe**
- *Teresa Pinto, University of Evora*
 - *Mar Delgado, University of Cordoba*
- Round table: Moderated by Gianluca Brunori, University of Pisa*
- *Cristina Micheloni, VINIDEA and MOVING Regional Partner*
- 16.00 – 16.20 **COFFEE BREAK**
- 16.20 – 17.15 **Community and Business-Driven Solutions from Rural and Mountain Regions**
Moderated by Giulia Scaglioni, Association of European Regions for Products of Origin (AREPO)
- *Kirsty Blackstock, James Hutton Institute*
 - *Dominique Barjolle, Origin for Sustainability (ORIGIN)*
 - *MOVING Regional Partner*
- Q&A
- 17.15 – 17.50 **Round Table | EU-wide Solutions for Rural and Mountain Regions**
Moderated by European Association for Innovation in Local Development (AEIDL)
- *Eleftherios Stavropoulos, Joint Research Centre*
 - *DG AGRI*
- 17.50 – 18.00 **Wrap-up of the day**
European Association for Innovation in Local Development (AEIDL)



MOVING
MOUNTAIN VALORIZATION THROUGH
INTERCONNECTEDNESS AND GREEN GROWTH

18.00 – 19.00 **Networking drink**

DAY 2 | 14 June 2024 (morning session)

08.30 – 09.00 **Registration**

09.00 – 09.15 **Welcome and introduction to the day**

Mar Delgado, University of Cordoba

Carla Lostrangio, European Association for Innovation in Local Development (AEIDL)

09.15 – 10.30 **Round table | Post-2027 EU Policies impacting Rural and Mountainous Areas**

Moderated by Serafin Pazos Vidal, European Association for Innovation in Local Development (AEIDL)

- *Benoit Nadler, Deputy Head of Unit - Policy Development and Economic Analysis, DG REGIO - European Commission*
- *DG AGRI (TBC)*
- *EESC (TBC)*

10.30 – 11.00 **COFFEE BREAK**

11.00 – 11.30 **A Policy Roadmap for Rural and Mountain Futures**

Mark Redmann, Highclere Consulting

11.30 – 12.50 **Round Table | From the Roadmap to Practice**

Moderated by Mark Redmann, Highclere Consulting

- *Gustavo Lopez Cutillas, Administrator – REGI Committee Secretariat, European Parliament*
- *Euromontana*
- *Erik Gløersen, Senior Consultant, Spatial Foresight*

12.50 – 13.00 **Closing**

Mar Delgado, University of Cordoba

13.00 – 14.00 **LUNCH**