

The Future of Geographical Indications: European and Global Perspectives

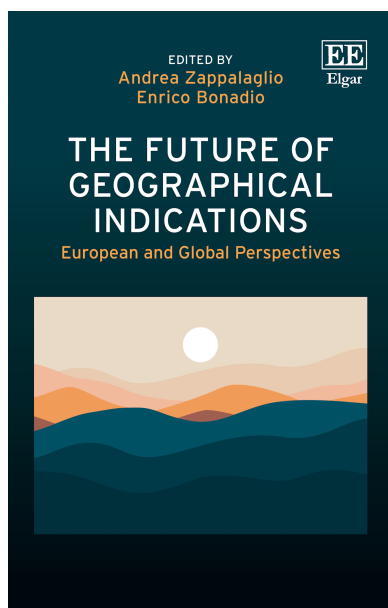
Book Launch Event and Roundtable Discussion

Thursday the 12th of December 2024, 1.30 – 6 pm, City Law School (London)

You are all invited to join the **Launch Event** of the edited volume by Dr Andrea Zappalaglio and Dr Enrico Bonadio, *The Future of Geographical Indications: European and Global Perspectives* (Edward Elgar [forthcoming, February 2025]), followed by an interdisciplinary **Roundtable Discussion** of top experts in the field of Geographical Indications Law.

- ⇒ **When:** Thursday the 12th of December 2024, 1.30 – 6 pm
- ⇒ **Where:** Moot Court Room, City Law School, City University of London (London)
- ⇒ **How:** In-person and online participation. [Please click here to register.](#)

The event



On Thursday the 12th of December 2024, from 1.30 pm, in the Moot Court Room of City Law School (London), *Dr Andrea Zappalaglio* (Lecturer in Intellectual Property Law, University of Sheffield, and incoming Associate Professor in Intellectual Property Law, University of Leeds) and *Dr Enrico Bonadio* (Reader in Law, City University of London) will present their new edited volume, [The Future of Geographical Indications: European and Global Perspectives](#) (Edward Elgar [forthcoming, February 2025]).

This book brings together leading experts to provide original and contemporary perspectives on the evolution and current state of Geographical Indications (GI) at European and global levels, focusing in particular on the challenges that this dynamic area of Intellectual Property Law is likely to face in the foreseeable future.

The **Book Launch Event** will feature the participation of several of the scholars and experts who contributed to the volume. It will be followed by a **Roundtable discussion** with experts from the fields of legal practice, industry, producers' associations as well as UK and EU institutions who will provide their insight on the questions: '*what advancements have been made by the Law of Geographical Indications in the EU and globally? What challenges must be tackled today and, likely, in the future?*'.

Light lunch and coffee will be provided.

The schedule

1.30 - 2.15 pm	Light lunch
2.15 - 3 pm	Book launch event and discussion
3 - 3.30 pm	Coffee break
3.30 - 5.30 pm	Roundtable and discussion. <u>Speakers:</u> <ul style="list-style-type: none"> - Celine Kaidel (<i>EU Commission, DG Grow</i>) - Chris Blake (<i>UK Government, DEFRA</i>) - Lindesay Low (<i>Scotch Whisky Association</i>) - Audrey Aubard (<i>AFIGIA</i>) - Arnaud Lellinger (<i>LLF Advocat, Paris; ECTA</i>) - Tamás Király (<i>EU Commission, DG Grow</i>)
5.30 - 5.45 pm	Closing remarks

The venue

City Law School is part of the campus of *City, University of London*. Its address is:

Sebastian St, Northampton Square, EC1V 0HD, London.

The main entrance is at the corner of Sebastian St and Goswell Rd.

The **Moot Court Room** is located on Ground Floor. Please, ask Reception for directions



The audio and video of the event will be recorded for scientific dissemination purposes only.

Join the event, either in-person or online, by registering [HERE](#)