



AREPO

ASSOCIATION DES
RÉGIONS EUROPÉENNES
DES PRODUITS D'ORIGINE

About us

AREPO is a network of **Regions** and **producer associations** that deals with European quality schemes for agricultural products and foodstuffs

- ✔ AREPO now represents **36 Regions** from 6 European countries and over 850 producer associations, for more than **60% of European geographical indications**
- ✔ The main objective of the network is to promote and defend the **interests of producers and consumers** of European Regions involved in the valorisation of quality and origin products



Our missions

AREPO finds a balance between the **interest of the territories** and those of **producers** and **consumers**

- ✔ **To defend and promote the European quality schemes:** The Geographical Indications -GIs, namely Protected Designations of Origin -PDOs- and Protected Geographical Indications -PGIs; the Traditional Specialties Guaranteed -TSGs; the Organic Farming; and the Optional Quality Terms -OQT, as “Mountain product”
- ✔ **To support and strengthen** the position of these quality schemes in the EU policies
- ✔ **To protect the producers** guaranteeing the valorisation and protection of their products on the European market, as well as in third countries
- ✔ **To protect the consumers** through an appropriate and transparent communication

Our network is recognised by the European Institutions as **one of the main stakeholders in the field of geographical indications**

Our strengths

- ✔ A consolidated network of Regions and professionals that generates **negotiated and constructive policy guidelines**
- ✔ A **multinational and multistakeholder expertise** on quality policy
- ✔ **Solid relations** with the European Institutions
- ✔ A **permanent representation** office in Brussels
- ✔ A **Scientific Council** composed of experts from the universities and research centres of our member Regions
- ✔ A constant **expansion of the network** to include the position of the northern and eastern Regions of the EU



AREPO Quality



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www.arepoquality.eu

