



ASSOCIATION DES  
RÉGIONS EUROPÉENNES  
DES PRODUITS D'ORIGINE

## About us

AREPO is a network of **Regions** and **producer associations** that deals with European quality schemes for agricultural products and foodstuffs

➤ AREPO now represents **36 Regions** from 6 European countries and over 850 producer associations, for more than **60% of European geographical indications**

➤ The main objective of the network is to promote and defend the **interests of producers and consumers** of European Regions involved in the valorisation of quality and origin products



## Our missions

AREPO finds a balance between the **interest of the territories** and those of **producers and consumers**



➤ **To defend and promote the European quality schemes:** The Geographical Indications -GIs, namely Protected Designations of Origin -PDOs- and Protected Geographical Indications -PGIs; the Traditional Specialties Guaranteed -TSGs; the Organic Farming; and the Optional Quality Terms -OQT, as "Mountain product"



➤ **To support and strengthen** the position of these quality schemes in the EU policies

➤ **To protect the producers** guaranteeing the valorisation and protection of their products on the European market, as well as in third countries

➤ **To protect the consumers** through an appropriate and transparent communication



Our network is recognised by the European Institutions as **one of the main stakeholders in the field of geographical indications**

## Our strengths

➤ A consolidated network of Regions and professionals that generates **negociated and constructive policy guidelines**

➤ A **multinational and multistakeholder expertise** on quality policy

➤ **Solid relations** with the European Institutions

➤ A **permanent representation** office in Brussels

➤ A **Scientific Council** composed of experts from the universities and research centres of our member Regions

➤ A constant **expansion of the network** to include the position of the northern and eastern Regions of the EU

